

East AfricaCom gets sponsors

Airtel, Liquid Telecom, East Africa Data Centre and SEACOM have all pledged to sponsor East AfricaCom 2014, making preparations for the event much easier.



The conference will take place from 20-21 May at the Safari Park Hotel in Nairobi, Kenya. East AfricaCom is a summit for all mobile and telecoms companies in East Africa comprising the host nation Kenya, as well as Rwanda, Tanzania, Somalia, South Sudan, Uganda and Burundi.

The event will be back for its eleventh consecutive year.

"Encompassing the whole of the whole region, East AfricaCom is a must-attend for anyone who wants to break into or confirm their position in the Telecoms, Media and ICT Industry.

"At East AfricaCom you will hear from and network with 600+ attendees including the leading mobile and fixed-line operators and ISPs in the region, as well as local and international OTT players and content providers, vendors, regulators and other stakeholders," stated Informa Telecoms and Media, the United Kingdom-based organisers of the event.

Topics

Key topics this year include Long Term Evolution, connectivity, customer experience management, cost efficiency and profitability, mobile money and applications.

East AfricaCom is arguable the largest meeting of ICT professionals in the region.

Source: CAJ News