

89 finalists selected in INMA Awards 2015 competition

DALLAS, US: The International News Media Association (INMA) has announced 89 finalists in the INMA Awards 2015 competition. The annual competition rewards global excellence in sales and marketing among media companies...



Dallas, home to the INMA Awards 2015 competition. (Image extracted from the [Visit Dallas](#) website)

"The INMA Awards represent a snapshot of the creativity, passion, and soul of the news media industry," said Earl J. Wilkinson, executive director and CEO of INMA. "Finalists announced today have demonstrated a world-class ability to communicate their value proposition in fast-changing times."

[INMA Awards 2015 finalists](#)

The coveted INMA Awards, created in 1935, represent the pinnacle in media industry creativity to energise news brands, stimulate audiences, innovate in product development, and grow revenue in transformational times.

The [INMA Awards 2015](#) competition generated 578 entries from 190 companies in 38 countries.

The 80th annual competition was judged in February by an international jury of 33 executives from 15 countries representing the world of news media marketing.

First-place recipients in the INMA Awards 2015 competition will be announced Tuesday, 12 May, at the conclusion of the INMA World Congress in New York. The awards ceremony will be held at the Edison Ballroom in Times Square.

In addition to the announcement of 30 first-place recipients, the INMA Awards dinner in New York will conclude with the presentation of the "Best in Show," representing the top sales and marketing campaign by a media company from the past

year.

Who among the finalists will take home the 30 first-place awards in 15 categories and two audience groups? Find out for yourself by joining the [INMA World Congress](#) 10-12 May in New York and witness the best the news media industry has to offer.

The [INMA World Congress](#) 10-12 May in New York's Times Centre will focus on strategy, revenue, and transformation of media companies. It is designed for strategists, catalysts, audience-builders, marketers, and revenue executives from the world's leading news media companies.

About INMA

The International News Media Association (INMA) is a global community of market-leading news media companies reinventing how they engage audiences and grow revenue in a multi-media environment. The INMA community consists of more than 7,000 executives at 600+ media companies in 80+ countries. Headquartered in Dallas, INMA has offices in Antwerp, New Delhi, San Salvador, and São Paulo. [Click here for complete INMA Awards information.](#)

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