

144: Justin Gomes, ECD of FoxP2, on nabbing two Apex awards

On the next [Biz Takeouts Marketing & Media radio show](#), Thursday, 13 August 2015, from 9-10am, show host Warren Harding is joined by FoxP2 Cape Town ([@FoxP2laB](#)), ECD and Creative Circle Chairperson, Justin Gomes ([@justinjgomes](#)), to talk about the recent two wins at the Apex Awards 2015 for Garagista and Ster-Kinekor.



The Apex Awards symbolises the achievement of communications campaigns' performance excellence in an industry that is constantly refining and redefining creativity. The adjudication process for APEX is stringent because entrants are required to prove that their campaigns achieved performance excellence by contributing a measured return to their client's bottom line.

Justin joins us to chat about the winning work for Garagista, which saw FoxP2 launch the unknown craft beer into a cluttered market with exceptional results, as well as the Ster-Kinekor 'Great moments at their greatest' campaign win a Silver Apex for Movie FOMO.

Lineup

- *Show host:* Warren Harding ([@bizWazza](#))
- *Via Telephone:* Justin Gomes

How to listen

- Internet radio/streaming audio: [2oceansVibe Radio](#)
- Mobile: [iPhone](#), [Blackberry](#) or [Android apps](#)

Comments or questions

- Email: biztakeouts@bizcommunity.com
- Twitter: tweet [@BizWazza](#) using [#biztakeouts](#)
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Podcast

A [podcast](#) of the show will be available in the [Biz Takeouts special section](#) on Biz later during the week.

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