

Newspapers ABC Q2 2022: Local and Free newspapers steady the ship

By  Danette Breitenbach

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The Audit Bureau of Circulations South Africa's (ABC) figures for Q2 2022 show a steady ship, building on the stability of the last three quarters and growth in the Free and Local newspapers categories.



In its release of the Q2 2022 circulation figures, the ABC notes the continuation of the digital migration to paid-for newspapers.

“The Newspaper category has significantly grown in digital from daily and weekly newspapers. The continuous migration from print to digital is ongoing,” it states.



Newspapers ABC Q1 2022: Local is lekker but free is king

Danette Breitenbach 16 May 2022



Daily newspapers

This quarter sees only two newspapers, *Daily Dispatch* and *Pretoria News* up on the previous quarter as well as the prior year. Their increases are under 5%, in keeping with the rest of the category increases. Despite no other newspapers seeing an increase on the previous quarter, all the decreases are under double figures.

The biggest losers are the *Son*, *Sowetan* and *Daily Sun*, with losses over 5%. *Daily Sun* was also the biggest loser in Q1 2022.

Also up on the prior year are *The Star*, *Business Day* and *The Herald*. Both *Business Day* and *The Herald* are continuing their upward trajectory from Q1 2022.

This quarter bucks the trend set by the first quarter of 2022 and fourth quarter of 2021 in terms of the number of dailies increasing circulation over the previous quarter - in Q1 2022, eight dailies were up on the previous quarter.

What is in keeping with the general trend of the last few quarters is that any increases on the previous quarter are incremental and single digits.

Publication	Frequency	Paid circulation	Free circulation	Total circulation	%change quarter	%change year
Daily Nation	MD, Mo-Sat	70,549		70,549	-3.2%	-9.4%
Daily Sun	Mo-Fr	32,498	163	32,661	-6.9%	-29.7%
Isolezwe	MD, Mo-Fr	29,172	1,025	30,197	-4.4%	-24.0%
Burger, Die Daily	MD, Mo-Fr	27,104	653	27,757	-4.7%	-10.0%
Bukedde	MD, Mo-Sat	24,066		24,066	-1.7%	-19.2%
Beeld, Daily	MD, Mo-Fr	20,333	682	21,015	-2.7%	-10.6%
Citizen, The (Daily)	MD, Mo-Fr	18,802	7,340	26,142	-3.5%	-11.9%
Son (Daily)	MD, Mo-Fr	18,266	51	18,317	-8.1%	-22.7%
New Vision	MD, Mo-Fr	17,760	273	18,033	-3.5%	-5.6%
Sowetan	Mo-Fr	17,230	9,878	27,108	-7.4%	-13.0%
Times of Swaziland	MD, Mo-Fr	14,429		14,429	-9.2%	-19.0%
Star, The	MD, Mo-Fr	14,258	13,687	27,945	-0.1%	2.4%
Business Day	MD, Mo-Fr	11,713	3,474	15,187	-5.1%	4.5%
Daily Dispatch	MD, Mo-Fr	11,093	155	11,248	3.9%	3.2%
Herald, The	MD, Mo-Fr	10,169	1,316	11,485	0.0%	0.5%
Mercury, The	MD, Mo-Fr	8,073	3,486	11,559	-1.4%	-3.3%
Cape Times	MD, Mo-Fr	7,434	4,193	11,627	-1.7%	-3.6%
Cape Argus	MD, Mo-Fr	6,711	3,964	10,675	-1.5%	-4.4%
Witness, The	MD, Mo-Fr	6,653	156	6,809	-5.2%	-11.2%
Daily News	MD, Mo-Fr	6,005	3,405	9,410	-3.3%	-4.0%
Pretoria News	MD, Mo-Fr	1,274	1,141	2,415	1.8%	1.3%

Weekly newspapers

In a dwindling category, *The Post* was the only weekly to show an increase on the previous quarter. There were also no increases on the prior year.

Mail & Guardian continued its downward trend experienced in Q1 2022 and Q4 2021, with the second biggest decline on the previous quarter.

Following its decline on the previous quarter in Q1 2022, Botswana weekly, *The Voice*, was the category's biggest loser this quarter, with a 7.4% decline on the previous quarter.

Publication	Frequency	Paid circulation	Free circulation	Total circulation	%change quarter	%change year
Soccer Laduma	Wkly, Wed	74,755		74,755	-2.7%	-19.4%
Ilanga	2xW, Mo&Th	37,165		37,165	-3.3%	-15.1%
Post, The	Wkly, Wed	16,033	3,537	19,570	1.0%	-9.3%

Mail & Guardian	Wkly, Fr	8,597	13	8,610	-6.9%	-29.4%
Voice, The	Wkly, Fr	7,577	345	7,922	-7.4%	-22.6%
Daily Maverick,	Wkly, Sat	6,822	1,476	8,298	-0.9%	
Lesotho Times	Wkly, Th	6,366	211	6,577	-5.9%	-0.5%
BOTSWANA GUARDIAN	Wkly, Wed				Non Submission	
Diamond Fields Advertiser.	Wkly, Fr			No Submission		
The Midweek Sun	Wkly, Wed				Non Submission	

Weekend newspapers

Last quarter there was quite a bit to celebrate in this category. However, this quarter there is little cause for celebration as all 21 of the newspapers in the category failed to show an increase on the previous quarter and on the prior year.

For the quarter, double figure losses came from *Pretoria News*, *The Weekend Post* and *City Press*. The rest of the category showed declines under 10%.

In Q1 2022, *Pretoria News (Saturday)* had the second biggest increase on the previous quarter.

Isolezwe ngoMgqibelo, *Isolezwe ngeSonto* and *The Citizen (Saturday)* continued their downward movement on the prior year in Q1 2022 with declines over 20% on the prior year this quarter.

Pretoria News (Saturday) joined them this quarter with a 28.8% decrease on the prior year.

Publication	Frequency	Paid circulation	Free circulation	Total circulation	%change quarter	%change year
Sunday Times	Wknd	82,556	29,932	112,488	-3.3%	-5.8%
Sunday Nation	Wkly, Sun	80,068		80,068	-1.7%	-9.1%
Rapport	Wknd	65,097	298	65,395	-3.6%	-14.2%
Burger, Die Saturday	Wkly, Sat	37,928	651	38,579	-3.2%	-10.8%
Beeld, Saturday	Wkly, Sat	26,195	196	26,391	-2.3%	-12.6%
Sunday World	Wknd	23,349	4,746	28,095	-0.8%	-14.4%
Isolezwe ngoMgqibelo	Wkly, Sat	22,824	2	22,826	-5.0%	-24.2%
Isolezwe ngeSonto	Wkly, Sun	18,659	2	18,661	-5.8%	-27.1%
City Press	Wknd	17,715	294	18,009	-14.3%	-29.6%
Ilanga Langesonto	Wknd	17,113		17,113	-5.5%	-19.4%
Sunday Tribune	Wkly, Sun	16,779	3,952	20,731	-2.5%	-7.5%
Sunday Vision	Wkly, Sun	11,303	278	11,581	-7.8%	-4.9%
Independent on Saturday	Wkly, Sat	10,173	3,723	13,896	-2.0%	-7.4%
Citizen, The (Saturday)	Wkly, Sat	9,878	2	9,880	-7.2%	-25.6%
Daily Dispatch Weekend Edition (formerly Saturday Dispatch)	Wknd	9,014	126	9,140	-0.6%	-2.4%
Weekend Argus	Wknd	8,212	4,667	12,879	-2.7%	-1.8%
Weekend Post	Wknd	7,912	450	8,362	-11.1%	-10.1%
Weekend Witness	Wkly, Sat	5,817	133	5,950	-6.2%	-17.2%
Saturday Star, The	Wkly, Sat	4,702	3,654	8,356	-5.2%	-9.4%
Pretoria News Saturday	Wkly, Sat	832	10	842	-16.2%	-28.8%
Taifa Jumapili	Wkly, Sun				Resigned	

Local newspapers

The picture was a bit brighter for local newspapers with some good increases on the previous quarter by seven of the category's newspapers.

Witbank News, *Middelberg Observer*, *Estcourt & Midlands News* and *Northern Natal Courier* had double figure increases on the previous quarter.

Vryheid Herald had an 83.5% increase on the previous quarter.

Many of these newspapers also showed good increases on the prior year, including *Witbank News* and *Middelberg Observer*.

Publication	Frequency	Paid circulation	Free circulation	Total circulation	%change quarter	%change year
Witbank News, Fri	Wkly, Fr	20,114		20,114	21.0%	78.0%
Middelburg Observer, Fri	Wkly, Fr	17,162		17,162	16.0%	58.1%
African Reporter	Wkly, Fr	14,428		14,428	-0.9%	-10.2%
George Herald (Thursday)	Wkly, Th	9,491		9,491	-10.7%	-13.9%
Mpumalanga News	Wkly, Wed	7,434		7,434	2.0%	25.0%
Paarl Post	Wkly, Th	6,707	11	6,718	-4.8%	-6.4%
Zululand Observer Weekend (Formerly Friday)	Wkly, Fr	5,432	490	5,922	-8.1%	4.8%
Weslander, The	Wkly, Th	5,415	25	5,440	-4.7%	-14.1%
Worcester Standard	Wkly, Th	5,272	6	5,278	-1.5%	-11.9%
Mosselbay Advertiser	Wkly, Fr	4,297		4,297	-9.6%	-18.9%
Limpopo Mirror	Wkly, Fr	4,219		4,219	-6.9%	-16.3%
Vaalweekblad	Wkly, Th	3,138		3,138	-9.5%	-13.0%
Zululand Observer Monday	Wkly, Mon	2,869	480	3,349	-9.1%	-0.8%
South Cape Forum/Suid Kaap Forum	Wkly, Th	1,776		1,776	-14.4%	-17.7%
Daller, Die	Wkly, Fr	1,602		1,602	-3.5%	4.6%
Talk of the Town	Wkly, Fr	1,377		1,377	-10.1%	-21.6%
Bosvelde Review	Wkly, Fr	1,349		1,349	7.8%	-10.1%
Northern Review Weekend	Wkly, Fr	1,283		1,283	-18.5%	-22.3%
Streeknuus	Wkly, Fr	1,134		1,134	-11.3%	-32.7%
Northern Natal Courier	Wkly, Fr	1,114	203	1,317	12.9%	-4.0%
Knysna Plett Herald	Wkly, Th	1,101		1,101	-14.1%	-39.8%
The Courier	Wkly, Fr	1,091		1,091	0.0%	-3.1%
Oudtshoorn Courant	Wkly, Fr	956		956	-7.1%	-14.9%
Graaff Reinet Advertiser	Wkly, Th	809		809	-10.8%	-21.8%
Vryheid Herald	Wkly, Fr	621	500	1,121	83.5%	21.6%
Estcourt and Midlands News	Wkly, Fr	394	187	581	39.3%	-5.8%
Representative	Wkly, Fr				Changed Sector	
Newcastle and District Advertiser	Wkly, Fr			Changed Sector		
Ladysmith Gazette	Wkly, Fr			Changed Sector		
District Mail	Wkly, Th			Rebranded		

Free newspapers

The largest category remains true to form, with incremental growth in circulation ranging between 0.1% and 2.9%. As in Q1 2022, many newspapers showed a 0.0% increase/decrease on the previous quarter or minor losses.

The only double-figure increases on the previous quarter and on the prior year came from the *Helderberg Gazette & District Mail* and the *Chatsworth Tabloid*.

Publication	Period	Frequency	Total circulation	%change quarter	%change year
Alberton Record	Apr -Jun	Wkly, Wed	37,780	0.7%	-0.2%
Alex News	Apr -Jun	F	14,771	-0.1%	-0.3%
Athlone News	Apr -Jun	Wkly, Wed	54,151	0.0%	0.0%
Atlantic Sun	Apr -Jun	Wkly, Wed	30,794	0.0%	0.0%
Bedfordview & Edenvale News	Apr -Jun	Wkly, Wed	44,590	1.8%	0.4%
Benoni City Times	Apr -Jun	Wkly, Tue	38,137	-0.2%	-1.8%
Berea Mail	Apr -Jun	Wkly, Fr	26,620	-1.9%	-1.9%
Bloemfontein Courant (formerly Krant)	Apr -Jun	Wkly, Wed	44,889	0.0%	0.0%
Bloemnuus	Apr -Jun	Wkly, Th	41,757	0.1%	1.6%
Boksburg Advertiser	Apr -Jun	Wkly, Tue	43,672	0.7%	0.4%
Bolander	Apr -Jun	Wkly, Wed	30,461	0.0%	0.0%

Bonus Review	Apr -Jun	Wkly, Wed	19,850	0.0%	-0.1%
Brakpan Herald	Apr -Jun	Wkly, Tue	19,280	-0.4%	1.7%
Breederivier Gazette.	Apr -Jun	Wkly, Wed	12,304	0.5%	3.2%
Capricorn Voice ..	Apr -Jun	Q	5,893	0.2%	10.1%
Carletonville Herald.	Apr -Jun	Wkly, Fr	11,910	-0.5%	-0.5%
Chatsworth Rising Sun	Apr -Jun	Wkly, Tue	53,050	0.0%	2.9%
Chatsworth Tabloid	Apr -Jun	Wkly, Wed	58,249	11.0%	11.0%
City Vision (Khayalitsha)	Apr -Jun	Wkly, Th	50,587	0.0%	0.1%
City Vision (Langa/Gugulethu)	Apr -Jun	Wkly, Th	30,362	-6.6%	-6.6%
City Vision (Lwandle / Nomzamo) former Kasi Vision Helderberg	Apr -Jun	Wkly, Th	10,000	0.0%	0.0%
Coastal Weekly	Apr -Jun	Wkly, Th	29,975	0.0%	1.1%
Comaro Chronicle	Apr -Jun	Wkly, Wed	20,806	0.3%	1.4%
Constantiaberg Bulletin	Apr -Jun	Wkly, Wed	31,316	0.0%	0.0%
Corridor Gazette	Apr -Jun	F	9,710	0.0%	-0.9%
Daily Sun On the GO - EC	Apr -Jun	Wkly, Th	10,995	0.0%	0.0%
Daily Sun On the GO - FS	Apr -Jun	Wkly, Th	7,995	0.0%	0.0%
Daily Sun On the GO - KZN	Apr -Jun	Wkly, Th	5,990	-0.1%	-0.1%
Daily Sun On the GO - WC	Apr -Jun	Wkly, Th	4,995	0.0%	0.4%
Diepkloof Urban News	Apr -Jun	Wkly, Fr	Rebranded		
Dolphin Coast Mail	Apr -Jun	Wkly, Wed	29,960	0.1%	
East Coast Mail	Apr -Jun	Wkly, Wed	29,960	0.1%	
Eastern Cape Rising Sun	Apr -Jun	Wkly, Tue	No Submission		
Eikestadnuus.	Apr -Jun	Wkly, Th	23,778	-0.3%	0.3%
Eldorado Urban News	Apr -Jun	Wkly, Fr	Rebranded		
Ethekwini Times	Apr -Jun	Wkly, Fr	40,980	0.0%	0.0%
Express	Apr -Jun	Wkly, Wed	34,057	0.1%	0.3%
Eyethu Bay Watch (Formerly Baywatch)	Apr -Jun	Wkly, Wed	30,068	0.0%	0.0%
False Bay Echo	Apr -Jun	Wkly, Wed	30,879	0.0%	0.0%
Fourways Review	Apr -Jun	Wkly, Wed	36,630	-0.5%	-0.6%
Free State Sun	Apr -Jun	Wkly, Th	4,750	0.0%	0.0%
Germiston City News	Apr -Jun	Wkly, Tue	29,936	-0.5%	-1.1%
Go & Express	Apr -Jun	Wkly, Th	37,337	-0.1%	-7.6%
Greytown Gazette	Apr -Jun	Wkly, Mon	9,900	0.0%	0.0%
Hazyview Herald	Apr -Jun	F	9,795	0.0%	0.0%
Heidelberg/Nigel Heraut	Apr -Jun	Wkly, Wed	19,605	0.0%	1.7%
Helderberg Gazette & District Mail	Apr -Jun	Wkly, Tue	35,314	11.0%	11.6%
Hermanus Times.	Apr -Jun	Wkly, Wed	20,613	-0.2%	0.3%
Herrie	Apr -Jun	Wkly, Th	12,647	2.9%	-0.6%
Highveld, The	Apr -Jun	Wkly, Fr	11,760	0.0%	-0.7%
Highway Mail	Apr -Jun	Wkly, Fr	51,097	-5.4%	-5.8%
IDISKI TIMES MEDIA (PTY) LTD	Apr -Jun	Wkly, Tue	29,230		
Inner City Gazette	Apr -Jun	Wkly, Th	4,975		0.8%
Intshonalanga Eyethu	Apr -Jun	Wkly, Fr	23,780	0.0%	0.0%
Issue Mangaung	Apr -Jun	Wkly, Wed	29,900	0.1%	0.0%
Issue, Eastern Free State	Apr -Jun	Wkly, Th	21,900	0.0%	0.0%
Kathorus Mail	Apr -Jun	F	53,962	0.0%	-0.1%
Kempton Express	Apr -Jun	Wkly, Th	48,512	-0.4%	-0.2%
Komani Karoo Express	Apr -Jun	Mtly	29,993	0.0%	0.0%
Kouga Express	Apr -Jun	Wkly, Th	19,986	0.0%	0.1%
Krugersdorp News	Apr -Jun	Wkly, Wed	26,386	0.2%	-0.8%
Maluti News	Apr -Jun	Wkly, Fr	No Submission		
Maritzburg Echo	Apr -Jun	Wkly, Th	34,900	0.0%	-6.2%
Maritzburg Sun	Apr -Jun	Wkly, Wed	29,956	0.0%	0.0%
Maseru Metro	Apr -Jun	Wkly, Th	34,913	0.0%	0.8%
Merebank Rising Sun	Apr -Jun	Wkly, Tue	19,850	0.0%	0.0%
Md South Coast Rising Sun	Apr -Jun	Wkly, Tue	19,850	0.0%	0.0%
Mdrand Reporter	Apr -Jun	Wkly, Th	28,219	0.4%	0.4%
Msunduzi Eyethu (former Edendale)	Apr -Jun	Wkly, Th	34,948	0.0%	0.0%
Mthatha Express	Apr -Jun	Wkly, Wed	69,990	0.0%	0.0%

Noordkaap Bulletin	Apr -Jun	Wkly, Th	35,255	2.5%	0.4%
North Coast Courier	Apr -Jun	Wkly, Wed	29,886	0.2%	-0.2%
North Coast Rising Sun	Apr -Jun	Wkly, Wed	64,860	0.0%	0.0%
Northcliff & Melville Times	Apr -Jun	Wkly, Tue	30,550	0.3%	1.1%
Northern Eyethu	Apr -Jun	Mtly	15,861	0.0%	0.0%
Northglen News	Apr -Jun	Wkly, Fr	26,679	-2.8%	-3.2%
Overport Rising Sun	Apr -Jun	Wkly, Th	44,850	0.0%	5.9%
Parys Gazette	Apr -Jun	Wkly, Fr	7,480	0.0%	0.0%
PE Express	Apr -Jun	Wkly, Wed	119,967	0.0%	0.0%
People s Post Athlone & Landsdowne	Apr -Jun	Wkly, Tue	28,000	0.0%	
People s Post Woodstock & City	Apr -Jun	Wkly, Tue	25,000	0.0%	
People s Post Athlone	Apr -Jun	Wkly, Tue	Rebranded		
People s Post City Edition	Apr -Jun	Wkly, Tue	Rebranded		
People s Post Claremont/Rondebosch	Apr -Jun	Wkly, Tue	20,000	0.0%	0.0%
People s Post Constantia/Wynberg	Apr -Jun	Wkly, Tue	20,000	0.0%	0.0%
People s Post False Bay	Apr -Jun	Wkly, Tue	22,000	0.0%	0.0%
People s Post Grassy Park	Apr -Jun	Wkly, Tue	Rebranded		
People s Post Grassy Park & Retreat	Apr -Jun	Wkly, Tue	25,000	0.0%	
People s Post Landsdowne	Apr -Jun	Wkly, Tue	Rebranded		
People s Post Mitchells Plain	Apr -Jun	Wkly, Tue	50,000	0.0%	0.0%
People s Post Retreat	Apr -Jun	Wkly, Tue	Rebranded		
People s Post Woodstock	Apr -Jun	Wkly, Tue	Rebranded		
Phoenix Tabloid	Apr -Jun	Wkly, Tue	55,980	0.0%	0.0%
Pimville Urban News	Apr -Jun	Wkly, Fr	Rebranded		
Plainsman	Apr -Jun	Wkly, Wed	89,536	0.0%	0.0%
Polokwane Observer.	Apr -Jun	Wkly, Th	29,764	0.0%	0.0%
Potchefstroom Herald.	Apr -Jun	Wkly, Fr	16,938	0.0%	0.0%
Protea Urban News	Apr -Jun	Wkly, Fr	Rebranded		
Public Eye	Apr -Jun	Wkly, Th	29,952	0.0%	0.0%
Queensburgh News	Apr -Jun	F	12,830	-1.0%	-1.7%
Randburg Sun	Apr -Jun	Wkly, Th	59,863	0.0%	0.5%
Randfontein / Westonaria Herald.	Apr -Jun	Wkly, Tue	18,161	0.4%	-1.5%
Rekord Central/Sentraal	Apr -Jun	F	18,500	0.0%	0.0%
Rekord Centurion	Apr -Jun	Wkly, Wed	60,260	0.1%	0.0%
Rekord East/Oos	Apr -Jun	Wkly, Tue	79,078	0.1%	0.0%
Rekord Mamelodi	Apr -Jun	Wkly, Fr	29,950	0.0%	0.0%
Rekord Moot	Apr -Jun	Wkly, Th	33,570	0.0%	0.0%
Rekord North/Noord	Apr -Jun	Wkly, Th	39,886	-0.3%	-0.3%
Rekord Noweto	Apr -Jun	F	28,950	0.0%	0.0%
Rekord West News/Wes Nuus	Apr -Jun	F	20,200	0.1%	0.0%
Representative	Apr -Jun	Wkly, Mon	26,743	-0.9%	
Ridge Times	Apr -Jun	Wkly, Fr	34,584	0.5%	
Rising Sun Lenasia	Apr -Jun	Wkly, Wed	29,925	0.0%	0.0%
Roodepoort Northsider (FormerlyNorthside Chronicle	Apr -Jun	Wkly, Th	26,724	0.3%	-0.7%
Roodepoort Record	Apr -Jun	Wkly, Th	46,691	0.1%	0.5%
Rosebank Killarney Gazette	Apr -Jun	Wkly, Tue	41,117	0.4%	0.7%
Sandton Chronicle	Apr -Jun	Wkly, Wed	50,095	0.1%	0.4%
Sedibeng Ster	Apr -Jun	Wkly, Th	90,980	0.0%	0.0%
Sentinel News	Apr -Jun	Wkly, Wed	7,145	0.0%	0.0%
South Coast Fever	Apr -Jun	Wkly, Th	34,900	-0.1%	-0.1%
South Coast Sun	Apr -Jun	Wkly, Fr	19,199	-3.2%	-3.6%
Southern Courier	Apr -Jun	Wkly, Tue	25,413	-0.1%	-0.2%
Southern Mail	Apr -Jun	Wkly, Wed	48,853	0.0%	0.0%
Southern Star	Apr -Jun	Wkly, Fr	31,980	0.0%	0.0%
Southern Suburbs Tatler	Apr -Jun	Wkly, Wed	47,238	0.0%	0.0%
Southlands Sun	Apr -Jun	Wkly, Fr	17,318	-2.1%	-2.6%
Soweto Express	Apr -Jun	Mtly	Terminated		
Soweto Urban News	Apr -Jun	Wkly, Th	109,100	0.0%	
Springs Advertiser	Apr -Jun	Wkly, Wed	26,055	0.0%	-0.1%

Standerton Advertiser.	Apr -Jun	Wkly, Fr	4,750	0.0%	
Stanger Weekly	Apr -Jun	Wkly, Wed	29,200	-0.3%	-0.2%
Steelburger	Apr -Jun	Wkly, Th	17,700	0.0%	0.0%
Ster, North	Apr -Jun	Wkly, Tue	32,760	0.0%	-0.4%
Ster, South	Apr -Jun	Wkly, Tue	41,460	0.0%	0.0%
Swartland Gazette (formerly Swartland Monitor).	Apr -Jun	Wkly, Tue	19,319	0.4%	-1.3%
Tabletalk	Apr -Jun	Wkly, Wed	67,844	0.0%	0.0%
Tame Times - Weekly	Apr -Jun	Wkly, Tue	Terminated		
Taxi Times	Apr -Jun	F	Terminated		
The Hilton	Apr -Jun	Mtly	4,960	0.0%	0.0%
The Olifants News	Apr -Jun	F	No Submission		
The Springfield Weekly Gazette	Apr -Jun	Wkly, Th	52,480	0.0%	0.0%
The Weekly Free State	Apr -Jun	Wkly, Th	Terminated		
Thembisan	Apr -Jun	F	49,789	-0.1%	-0.1%
Tongaat & Verulam Tabloid (former Northern Star)	Apr -Jun	Wkly, Tue	34,980	0.0%	0.0%
Tygerburger Bellville	Apr -Jun	Wkly, Wed	19,291	0.0%	0.5%
Tygerburger Brackenfell	Apr -Jun	Wkly, Wed	18,571	-4.8%	-4.2%
TygerBurger De Grendel	Apr -Jun	Wkly, Wed	18,246	-2.0%	-1.7%
Tygerburger Durbanville	Apr -Jun	Wkly, Wed	20,495	-2.3%	-2.0%
Tygerburger Eersterivier/Blue Downs	Apr -Jun	Wkly, Wed	25,754	-5.9%	-8.0%
Tygerburger Elsiesrivier	Apr -Jun	Wkly, Wed	Rebranded		
Tygerburger Elsiesrivier & Ravensmead	Apr -Jun	Wkly, Wed	16,038	0.0%	
Tygerburger Goodwood	Apr -Jun	Wkly, Wed	14,072	-0.3%	-0.1%
Tygerburger Kraaifontein	Apr -Jun	Wkly, Wed	17,575	-6.1%	-5.9%
Tygerburger Kuilsrivier	Apr -Jun	Wkly, Wed	19,158	-1.0%	-0.9%
Tygerburger Minerton	Apr -Jun	Wkly, Wed	17,396	-3.8%	-7.1%
Tygerburger Parow	Apr -Jun	Wkly, Wed	14,157	-1.6%	-1.4%
Tygerburger Ravensmead/Belhar	Apr -Jun	Wkly, Wed	Rebranded		
Tygerburger Table View	Apr -Jun	Wkly, Wed	30,511	-3.2%	-3.1%
TygerBurger Tyger Valley	Apr -Jun	Wkly, Wed	17,194	-1.6%	-1.4%
UD Express	Apr -Jun	Wkly, Wed	29,990	0.0%	0.1%
UGU Eyethu	Apr -Jun	Wkly, Wed	19,850	0.0%	0.0%
Umgungundlovu Eyethu (former Umngeni)	Apr -Jun	F	19,960	0.0%	0.0%
Umlazi Eyethu	Apr -Jun	Wkly, Fr	29,881	0.0%	0.0%
Umlazi Times	Apr -Jun	Wkly, Th	40,980	0.0%	0.0%
Uthukela Eyethu	Apr -Jun	Wkly, Th	9,893	-0.9%	-0.9%
Village Talk	Apr -Jun	Wkly, Wed	11,946	0.0%	0.0%
Vista	Apr -Jun	Wkly, Th	35,227	0.0%	0.2%
Vrystaat Kroon	Apr -Jun	F	12,339	1.6%	1.0%
Vukani	Apr -Jun	Wkly, Wed	78,056	0.0%	0.0%
Vuk'uzenzele	Apr -Jun	Mtly	821,943	-3.2%	
Weskus Nuus	Apr -Jun	F	14,995	0.1%	0.1%
Xpress Times	Apr -Jun	Wkly, Wed	21,980	0.0%	0.0%
Ystervark	Apr -Jun	Wkly, Th	7,925	0.0%	0.3%
Zululand Eyethu (formerly Eshowe Watch)	Apr -Jun	Mtly	11,854	0.0%	0.1%



Magazines ABC Q2 2022: Free and digital magazines the heroes

Danette Breitenbach 16 Aug 2022



ABOUT DANETTE BREITENBACH

Danette Breitenbach is a marketing & media editor at Bizcommunity.com. Previously she freelanced in the marketing and media sector, including for Bizcommunity. She was editor and publisher of AdVantage, the publication that served the marketing, media and advertising industry in southern Africa. She has worked extensively in print media, mainly B2B. She has a Masters in Financial Journalism from Wits.

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