

2011 Framepool/ LBB/ FireFlies Challenge latest news

LONDON, UK / MUNICH, GERMANY / PARIS, FRANCE / LOS ANGELES, US: Framepool, LBB and the Fireflies can now welcome even more advertising super stars to their challenge's prominent jury: Al Moseley (180 Amsterdam), Barnsley (The Mill) and Tiger Savage (Tiger's Eye) are now also confirmed as judges.



So far, 86 directors out of 25 countries have registered for the 2011 Framepool/ LBB/ FireFlies Challenge. To allow even more creatives to upload their entries, Framepool have now decided to extend the deadline for all entries to 16 May.

The Framepool/ LBB/ FireFlies Challenge is aimed at directors from all over the world, who want to present their films to a highly prominent jury - whilst supporting a good cause at the same time. Contestants are asked to create a short film on the topic "compassion". The works will be judged by a jury of advertising industry super stars, including Mark Tutsell (Leo Burnett), Jake Scott (RSA), Olivier Altman (Publicis), Steffen Gentis (BBDO Proximity), Ringan Ledwidge (Rattling Stick), Mike Clear (2010 Winner/Mother), Wolf Jaiser, Sandy Watson Scott (The FireFlies) - as well as Al Moseley (180 Amsterdam), Barnsley (The Mill) and Tiger Savage (Tiger's Eye).

For more information go to www.Framepool-FireFlies-Challenge.com.

For more, visit: https://www.bizcommunity.com