

January 2012 French online video ranking

PARIS, FRANCE: comScore Inc, a leader in measuring the digital world, has released data from the [comScore Video Metrix](#) service, that 39.5 million French Internet users watched nearly 6.2 billion videos of online video content in January 2012.



Google Sites, driven primarily by video viewing at YouTube.com, ranked as the top online video property in January with 34.6 million unique viewers, followed by Dailymotion with 18.7 million and VEVO with 12.4 million. The average viewer watched 6.6 minutes per video of online video, with Group TF1 (10.9 minutes) and Dailymotion.com (7.4 minutes) demonstrating the highest average engagement amongst the top ten properties.

The January 2012 YouTube partner data revealed that Bigpoint (5.3 million viewers) and Wizdeo (4.5 million viewers) maintained the top two positions. Believe ranked third with 4.4 million viewers, followed by Machinima and Wagram Music both with 2.7 million unique viewers.

For the full press release in French, [click here](#).

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