

Canadian publisher to cut jobs, Sunday papers

MONTREAL, CANADA: Canadian newspaper publishing group Postmedia will eliminate jobs and Sunday editions of three of its titles to save money, local media reported Monday, citing company documents.

The group's *Calgary Herald*, *Edmonton Journal* and *Ottawa Citizen* will no longer appear on Sunday, Paul Godfrey, head of the Toronto-based company, said in a memo quoted by state broadcaster CBC and other news outlets.

As has been done over the past three years, *The National Post* will not put out a Monday paper during the summer months.

"Some roles across our operations will be eliminated," Godfrey also said in the memo, which did not offer further details.

Other cost-cutting measures include the centralisation of design and pagination work at a Postmedia venture in Hamilton, Ontario, and a speedier introduction of a system to charge readers for consulting content online.

Faced with decreased advertising revenue, Postmedia discontinued its own news agency earlier this month and resubscribed to the national wire service, The Canadian Press. The move led to the loss of 20 jobs.

Newspapers around the world are looking for ways to reduce production costs in response to falling advertising revenues.

Last month, Canada's two largest dailies, the *Toronto Star* and *The Globe and Mail*, announced a money-saving distribution agreement that will allow them to share the costs of getting their papers to their readers.

Source: *AFP* via I-Net Bridge