

## Exclusive local content by Star Times Media

According to a report on Humanipo, a 24-hour channel called Triple P, airing exclusively local content, have been launched by Kenya's Star Times Media.



# StarTimes

For more:

Humanipo: [Star Times launches an exclusive local content channel for Kenya](#)... Susan Mwenesi, writing on Humanipo, says that "the aim of Triple P (Powerful, Precise, Pristine) is to meet the appeal for local content and develop the talents of local artists, while hosting music and other local productions." It's *always* a good idea to support local talent and it should be interesting to see how the public responds to the channel.

The report states that the channel will be aired in "public places such as banks, supermarkets, malls, pubs and restaurants."

For more, visit: <https://www.bizcommunity.com>