

# Kenya Airways to co-sponsor World Travel Awards

Kenya Airways will co-sponsor the upcoming World Travel Awards Africa & Indian Ocean Gala Ceremony 2016 set to take place on 9 April at Diamonds La Gemma dell'Est Zanzibar in Tanzania.



Kenya Airways is the flag carrier of Kenya. The company was founded in 1977 and today has a head office located in Embakasi, Nairobi, with its hub at Jomo Kenyatta International Airport.

Commenting on the news, World Travel Awards president Graham Cooke said: "It is an honour to welcome such a prestigious partner to the World Travel Awards fold as we finalise preparations for the first stop on our annual Grand Tour."

## Celebrating individual and collective success

Each year the World Travel Awards (WTA) covers the globe with a series of regional gala ceremonies staged to recognise and celebrate individual and collective successes within each key geographical region.

"We feel that the World Travel Awards Africa & Indian Ocean Gala Ceremony offers a platform where we can reaffirm to our market, our travellers and influential travel partners that we are still unwavering in our commitment to offer value to travellers in the region that we operate," said Richard Omoro, area manager: Kenya, of Kenya Airways.

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