

169: Ecommerce and trends with Wendy Van Schalkwyk

On Thursday, 7 April 2016, [Biz Takeouts Marketing and Media Radio show](#) host Warren Harding (@bizwazza) started the show by focusing on e-commerce month on Bizcommunity. Harding chatted to entrepreneur, business consultant and CEO of MI-Ashanti International, Wendy van Schalkwyk.



Van Schalkwyk spoke about why e-commerce is a business imperative in South Africa and the world today and what solutions are available in the market. We also looked at the current e-commerce trends and challenges in the market.

Lastly, van Schalkwyk gave some advice on companies getting started on the e-commerce journey.

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Date: 7 April 2016 **Length:** 17:45min **File size:** 16.6MB **Host:** Warren Harding

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- [SA online retail to pass 1% of total retail in 2016, report finds](#)

If you are interested in getting interviewed on Biz Takeouts, or want to suggest a show topic, email Warren Harding (@bizwazza) on biztakeouts@bizcommunity.com.



Bizcommunity.com's **Biz Takeouts Marketing & Media Show** takes South Africa's biggest online marketing, media and ad industry platform to the airwaves and gives relevant, useful and interesting insights into all aspects of marketing in SA, Africa and beyond. Each week, the show features the movers and the shakers of the industry, current media trends, upcoming events and brand activities.

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