

## Best Western expands its East African portfolio

Best Western Hotels & Resorts has added BW Premier Collection The Alba in Nairobi, Kenya, to its East African portfolio.



Centrally located, the new construction property, set to open in Q3 2017, features 83 carefully designed rooms all featuring a selection of modern amenities including flat-screen TVs and complimentary Wi-Fi. The hotel also offers secure underground parking.

The Urban Grillroom provides an iconic restaurant with a compelling East African twist, drawing on reimagined Nyama Choma cooking in an urban, upscale setting. The Lobby Bar and Lounge are the perfect settings to enjoy a coffee while overlooking the hotel's garden.

Sky Bar Latino, a vibrant rooftop bar infused with Latin passion offers cocktails together with a signature sushi and ceviche counter.

The health club includes a fully equipped gym, treatment rooms, and a rooftop spa. The landscaped garden, overlooking the

terrace, contains a lap pool for hotel guests.

The hotel complex also includes state of the art conference facilities with capacity for up to 100 delegates and a pre-function space.

## **The right opportunity**

Managing director of Alba Hotels, Juliet Njogu commented, “having met with the Best Western Hotels & Resorts representatives during the Africa Hotel Investment forum in 2014 and 2015, we felt that BW Premier Collection was the right opportunity for us and we are proud to be the first BW Premier Collection hotel in Africa”.

Best Western recently introduced BW Premier Collection, a global collection of carefully selected upscale and luxury hotels that retain their individual identities. BW Premier Collection continues Best Western hotels and Resorts’ rich history of providing guests with unique and local hotel experiences around the world.

"BW Premier Collection is a new introduction to our brand, which offers an exceptional and unique travel experience to guests. With the addition of this property to our existing hotels, and additional property due to open this year, we are delighted with our portfolio of hotels in Kenya,” said Suzi Yoder, senior vice president of International Operations, Best Western Hotels & Resorts.

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