

# Marriott to open eco-friendly Element Hotel in Cairo

Marriott International has announced their plans to debut stylish eco-incubator brand, Element Hotels, in Egypt early in 2019. Element Cairo, located in Cairo's upscale Heliopolis district is being developed by Abraj Misr Urban Development and is owned by Middle East Real Estate for Development (MERED), an Egyptian limited liability company.



Element Cairo - The Gate Project

Element Cairo, slated to be the largest Element Hotel in the Middle East and Africa, will be part of The Gate Project, the new iconic eco-friendly development, featuring the largest housing, administrative, commercial facility in Egypt and the Middle East. The hotel will feature 344 light-filled rooms and an atmosphere designed to fuel a life in balance and on the move.

“Egypt is one of our key markets and we are excited to introduce a new brand to the capital’s city center,” said Alex Kyriakidis, president and managing director, Middle East and Africa, Marriott International. “Element Cairo will be a highly-anticipated addition to our rapidly growing portfolio presenting travelers an appealing, new option for short and long stays in this market. We believe travelers deserve more than a place to stay so we don’t compromise on comfort or quality for guests.”

Engineer Ali Rabie, chairman of the board of directors of Abraj Misr Company, the pioneering real estate developer in the field of building via green architectural technology said, “It is with great pride that we announce the inking of an agreement to bring Element Hotels to Egypt as part of one of the foremost real estate projects by our company. Our collaboration is a continuation of the company’s strategy of working with reputed international brands to redefine the lifestyle landscape. We are confident that this project with its modern and outstanding architectural design will be the first choice for those seeking uniqueness of experience and tranquility.”

## Element Cairo

Located within easy access from the airport, downtown Cairo as well as New Cairo, Element Cairo will be part of a landmark mixed-use project with a high-end retail mall housing Egypt’s largest indoor theme park and unbranded residences.

Spacious studios and one, two and three-bedroom suites at Element Cairo will offer a fluid design of modular furniture, fully equipped kitchens, the signature Heavenly Bed and spa-inspired bathrooms. Hotel amenities will include fast and free Wi-Fi, complimentary bikes to borrow, a state-of-the-art 24-hour fitness center, 668 square meters of flexible meeting space and a fully equipped business center and an all-day dining cafe. Guests can fuel their day with the healthy Rise breakfast and wind down with the Relax evening wine reception – both complimentary.

A recognised industry leader in the eco-space, Element offers travelers a fresh interpretation of the traditional hotel experience with natural light, modern design, healthy options and eco-minded sensibilities. This reimagined extended-stay experience is perfect for the traveler who is visiting for a few days or a few weeks.

Element continues to grow at a phenomenal pace with hotels slated to open in numerous markets by the end of 2017, including Austin, Dallas, and Katy, Texas (USA); Gainesville, Florida (USA); Moline, Illinois (USA); Des Moines, Iowa (USA); Chandlers, Arizona (USA), Redmond, Washington (USA); Huntsville, Alabama (USA); Palmdale, California (USA); Calgary and Edmonton, Alberta (Canada); Dar es Salaam, Tanzania; Bali Ubud, Indonesia; Hebei and Foshan, China; and Kuala Lumpur, Malaysia.

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