

## German-African business summit opens this week

NAIROBI, Kenya - The inaugural German-African Business Summit took place in Berlin in September 2015 and gave some 400 participants from the worlds of business and politics from Germany and Africa the opportunity to discuss Africa's prospects and potential and to make new contacts. The summit will be held in Africa for the first time from 8-10 February 2017.



Image by 123RF

The German-African Business Summit is being co-organised by the Sub-Saharan Africa Initiative of German Business (SAFRI) - which is jointly funded by the German-African Business Association, the Federation of German Industries, the Federation of German Wholesale, Foreign Trade and Services and the Association of German Chambers of Commerce and Industry; and the Delegation of German Industry and Commerce in Kenya. It is supported by the Federal Government: Federal Foreign Office, the Federal Ministry for Economic Affairs and Energy, the Federal Ministry for Economic Cooperation and Development and the Federal Ministry of Finance.

Highlights include:

- Meet senior managers of German and African companies and decision-makers from politics and the administration from Germany and Sub-Sahara Africa.
- Large number of opportunities for B2B meetings at which you can discuss business prospects in Africa and Germany with your African or German counterparts and lay the groundwork for your next business transactions.
- Hear lectures and panel discussions on economic growth and opportunities in Africa, regional integration, financing, start-ups and success stories.

The event will be opened by Kenyan President Uhuru Kenyatta and German Foreign Minister Frank-Walter Steinmeier.

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