

All the SA winners!

The 65th annual Cannes Lions Festival of Creativity came to an end on 22 June 2018, rounding out a full week of award shows that celebrated creativity across various categories. Here's how SA fared overall.



Grand Prix

Radio Lion: Ogilvy Cape Town | ABInBev Johannesburg, Audio Militia Johannesburg, 0307 Films Cape Town, Black Ginger Cape Town, Deliverance Post-Production Cape Town, The Workroom Cape Town and Video Cartel Cape Town | Carling Black Label - Anti Women Abuse Initiative 'Soccer Song For Change'.

Gold

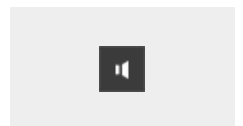
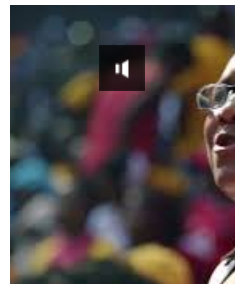
Entertainment Lion: TBWA\Hunt\Lascaris Johannesburg and TBWA Africa, along with Blue Noise Johannesburg, Darling Films Johannesburg, Left Post Production Johannesburg, and The Upstairs Ludus Post Production Johannesburg | Joburg Ballet Company's 'Breaking Ballet'.

Radio Lion: TBWA\Hunt\Lascaris Johannesburg | Flight Centre Youth & Adventure's 'Date', 'Swim' and 'Festival' (campaign).

Silver

Creative Data Lion: TBWA\Hunt\Lascaris Johannesburg, TBWA Africa, Blue Noise Johannesburg, Darling Films Johannesburg, Left Post Production Johannesburg, and The Upstairs Ludus Post Production Johannesburg | Joburg Ballet Company's 'Breaking Ballet'.

Entertainment Lion: King James Group Cape Town | Sanlam MyChoice Funeral Plan's Uk'Shona KweLanga - A WhatsApp Drama Series.



Media: King James Group Cape Town | Sanlam MyChoice Funeral Plan's Uk'Shona KweLanga - A WhatsApp Drama Series.

Print & Publishing Lion: DDB South Africa | Commission for Gender Equality's 'Frasier', Eric', 'Ethan' and 'Steve' (campaign).

Print & Publishing Lion: Joe Public Johannesburg | Publications for Good | Powa Johannesburg's 'The News You Need to See'.

Radio Lion: TBWA\Hunt\Lascaris Johannesburg | Flight Centre Youth & Adventure's 'Date', 'Swim' and 'Festival' (campaign).

Radio Lion: Ogilvy Cape Town and We Love Jam Cape Town | Volkswagen South Africa's VW Brake Assist 'Stalker' and 'Funeral' (campaign).

Radio Lion: 1886 Johannesburg | Cell C C-surance's 'iGugu Lebo', 'iGugu Nomsa', and 'iGugu Siya' (campaign).

Radio Lion: Havas Johannesburg | Universal Music South Africa's 'Hugh Masekela Tribute'.

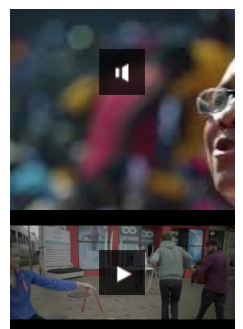
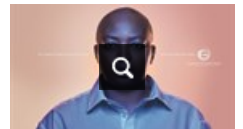
Bronze

Design Lion: Ogilvy Johannesburg | Viacom MTV's #FCKHIV.

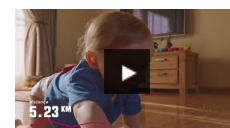
Entertainment Lion: Ogilvy Cape Town, ABInBev Johannesburg, Audio Militia Johannesburg, 0307 Films Cape Town, Black Ginger Cape Town, Deliverance Post-Production Cape Town, The Workroom Cape Town and Video Cartel Cape Town | Carling Black Label - Anti Women Abuse Initiative 'Soccer Song For Change'.

Film Lion: Y&R South Africa/VML, 7Films Cape Town and Big Leap Music & Post Cape Town | Surf Shack - Surfing Outreach programme's 'Dead Fish Eyes'.

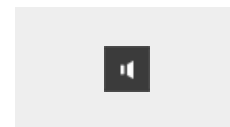
Film Craft Lion: Romance Films Cape Town, Joe Public United | Chicken Licken Hotwings' 'Sbu 2.0.'



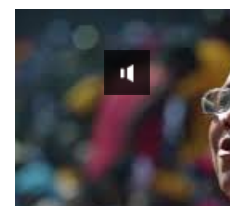
Media: Ogilvy Johannesburg | Kimberly-Clark Huggies' 'The World's First Baby Marathon'.



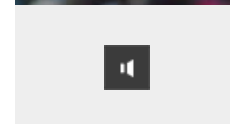
Radio Lion: Ogilvy Johannesburg | ABInBev Castle Lager's 'Make a Different Friend' campaign - 'The Really Smart Watch Guy', 'The No Sense of Personal Space Guy' and 'The Pinkie Ring Guy' (campaign).



Radio Lion: Ogilvy Cape Town, ABInBev Johannesburg, Audio Militia Johannesburg, 0307 Films Cape Town, Black Ginger Cape Town, Deliverance Post-Production Cape Town, The Workroom Cape Town and Video Cartel Cape Town | Carling Black Label - Anti Women Abuse Initiative 'Soccer Song For Change'.



Radio Lion: Ogilvy Cape Town and We Love Jam Cape Town | Volkswagen South Africa's VW Brake Assist 'Stalker'.



Social and Influencer Lion: King James Group Cape Town | Sanlam MyChoice Funeral Plan's Uk'Shona KweLanga - A WhatsApp Drama Series.



Cannes Lions 2018 wins per agency

Agency	Grand Prix	Gold Lion campaign	Gold Lion	Silver Lion campaign	Silver Lion	Bronze Lion campaign	Bronze Lion	Total
1886, Johannesburg				1				1
DDB SOUTH AFRICA, Johannesburg				1				1
HAVAS JOHANNESBURG					1			1
KING JAMES GROUP, Cape Town					2		1	3
OGILVY CAPE TOWN	1			1			3	5
OGILVY JOHANNESBURG						1	2	3
JOE PUBLIC UNITED, Johannesburg					1		1	2
TBWAHUNTLASCARIS, Johannesburg		1	1	1	1			4
Y&R SOUTH AFRICA, Johannesburg							1	1
Total	1	1	1	4	5	1	8	21



#CannesLions2017: All the South African winners!

24 Jun 2017



Cinemark was once again the local representative of Cannes Lions for South Africa. Visit www.canneslions.com/ and our [Cannes Lions special section](#) for more information and all the latest updates.

For more, visit: <https://www.bizcommunity.com>