

# Veteran solar company marks 40 years amidst Africa's energy shift

As Africa's solar market continues its rapid expansion, Solarworld is celebrating its 40<sup>th</sup> anniversary. The company, with roots dating back to 1984, has become a major player in the region's shift towards renewable energy sources.



While the company prefers to maintain its focus on the industry, its longevity speaks volumes in a market increasingly filled with new entrants.

"Reliable, long-term solutions have been the key to our success," commented Gregor Kuepper, managing director. "We've witnessed the dramatic progress of solar technology, offering solutions tailored to Africa's unique needs."



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The company has played a significant role in introducing innovative innovations, such as containerised battery energy storage systems (BESS). These modular systems provide flexible, rapid-deployment energy solutions, particularly beneficial in the face of ongoing loadshedding challenges.

## Valued partnerships

Industry partners value the company's commitment to exceptional products and support. "Their dedication to reliable, high-performing technology has been crucial to our ability to adapt to evolving client needs," says Jandre Engelbrecht, managing director of a partner company ASI.

"Four decades in this dynamic space is a testament to both resilience and a commitment to sustainability," Kuepper. "We see enormous potential as Africa continues to embrace the power of the sun."

The company's long-standing presence gives it a unique perspective on the African solar landscape. This accumulated knowledge and experience make it a sought-after partner for navigating the region's evolving energy sector.

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