

Junior Graphic Designer

Remuneration:	R13000 - R15000 per month cost-to-company
Benefits:	Pension and 13th cheque included in monthly TCC
Location:	Umhlanga, La Lucia Ridge Estate
Education level:	Diploma
Job level:	Junior
Own transport required:	Yes
Type:	Permanent
Company:	Retsol Group Services

Brand growth and consistency:

Ensure the brands owned or represented by Retsol International are accurately represented in the market and that the brand Corporate Identity is adhered to and correctly implemented.

Design:

- Work on projects from start to finish — working collaboratively across teams on ideation, asset creation and implementation.
- Working under senior designers and taking over jobs when required.
- The creation and design of brochures, invites, newsletters, proposals and digital designs amongst others.
- Working knowledge of working with corporate identity and becoming a brand custodian.
- Assist with all the product packaging design for the various brands
- Contribute to layout, typography and photography decisions

Events and activations:

Support all events and activations through creative design, development and production.

- Collaborate and brainstorm with the team and senior designer to launch creative marketing projects, activations, events and campaigns.
- Design and develop marketing collateral to support all brand events and activations.

Key partner relationships:

Contribute to the overall communication strategy between Retsol and it's partners and clients.

Communication

- Assist with weekly mailers and communications to the business's clients, partners and network.
- Develop marketing packs for consideration and sign off for the business's clients, partners and network.

Campaign management:

Support the successful implementation of brand campaigns.

- Assist with the social media community management across all three regions (Botswana, Namibia and Zambia)
- Coordinate with the Design Team to ensure the content fits brand standards

Behaviours

- Comprehensive understanding and knowledge with Adobe Creative Suite.
- Receive briefs and ensure that there is full understanding of the requirements before proceeding. Interpret briefs into acceptable branded designs.
- Keep up to date on trends and new technologies.
- Good time management skills.
- Work proactively under your own initiative and as part of the design team.
- Be accountable for daily duties allocated, and to ensure everything expected is executed correctly.

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