

Hey CFO! Are you a financial gatekeeper or a strategic leader?

The RentWorks CFO Challenge Conference taking place on the 23rd and 24th August at Bytes Conference Centre in Johannesburg and on the 18th and 19th October at Lagoon Beach Hotel, Cape Town is set to revolutionise finance departments across corporate South Africa.

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The two-day RentWorks CFO Challenge will be facilitated by the Business Editor of Kaya FM, Steven Bacher and delegates will be engaged by industry luminaries such as the renowned Author, Speaker and Chairman of the Anglo American Chairman's Fund, Clem Sunter, Dr. Iqbal Survé, CEO of Sekunjalo, Chris Hart who is the Senior Treasury Economist at ABSA, Suzanne Ravenall, Group CEO of Beyond Outsourcing, Victor Sekese, CEO of Sizwe Ntsaluba Inc., Glen Goodall, CEO of RentWorks Africa, Yolande Cuba, Deputy CEO of Mvelaphanda and Professor Patrick Horwitz, Director of the UK Graduate School of Business, among others.

RentWorks Africa, the leaders in the South African asset rental market, has come on board as the Diamond Sponsor to the event. RentWorks Africa currently manages over R3-billion worth of technology assets and globally they service over 5 000 government institutions, corporations and educational facilities, as well as many short term users.

Says Stuart Lewis, General Manager of Sales and Marketing at RentWorks Africa: "The nature of RentWorks' business is such that we are constantly exposed to the challenges faced by CFO's in all spheres of the South African economy. And, we continually strive to provide products and services that assist the CFO in addressing those challenges, we are both proud and excited with our involvement in the CFO Challenge, and firmly believe it speaks to our target market in the most appropriate forum."

Investec, the leading international, specialist banking group that provides a diverse range of financial products, are our proud partners of the innovative Fast Track Networking session at the Cape Town leg of The CFO Challenge. Investec, along with our delegates, know how invaluable networking is for your business. Who knows, you may meet your next business partner at The CFO Challenge.

Michael Barr, Regional Head of Investec Private Bank, Western Cape said: "Investec Private Bank are pleased to be sponsoring the Fast Track Networking session at the CFO Challenge Conference. Our aim is similar in that we both believe in creating wealth and opportunities for our clients. We are looking forward to introducing ourselves and having the opportunity to showcase what Investec has to offer as well as establishing close relationships with this niche. Technology on the one hand and networking on the other has allowed us to enter the banking space and gain market share."

Investec will also be represented by Professor Brian Kantor who is an Investment Strategist for their Banking Division; he will be delivering a presentation on 'The SA economy and its financial markets - mapping the way forward'.

We are also proud to announce that CIMA (Chartered Institute of Management Accountants) has come on board as a strategic alliance partner. CIMA joins ABASA (The Association for the Advancement of Black Accountants) and SAICA (The South African Institute of Chartered Accountants) as progressive organisations that drive the transformation of today's financial leaders.

Fin24.co.za, South Africa's largest online business publication, is the proud Media Partner to the event. FIN24 is the most visited financial site in Africa. The site attracts over 260,000 unique users on a monthly basis and serves over 3 million page impressions.

And last, but not least, Imraan Ravat of Bryanston Jewellers, our Johannesburg session partner, has kindly donated two, designer watches to the value of R9 000 each. Two Joburg CFO Challenge delegates will be the lucky winners of these glamorous watches.

Join your contemporaries at this innovative event, contact Martin Niehaus on (021) 441 2500 or email

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