

Tiger Wheel & Tyre adds Duracell automotive batteries to product range

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A little over a year since Tiger Wheel & Tyre began selling and fitting car batteries, the company has announced that it has added the Duracell range of sealed, 100% maintenance-free automotive batteries to its product line-up.

Since the brand was born 50 years ago in 1964, Duracell has grown to become a household name on every continent. In 2013, parent company Procter & Gamble reported that Duracell held more than 25% global battery market share. Now this powerhouse brand's car batteries are available at Tiger Wheel & Tyre stores, nationwide.

Tiger Wheel & Tyre's expansion of its battery line-up couldn't have come at a better time. The mercury is steadily edging downwards and while some people look forward to cooler temperatures, that's not a sentiment shared by your car's battery.

Winter usually means the end of the road for car batteries that are nearing the end of their lifespan, so that when it comes to working that extra bit harder to start in the cold, your tired old battery will simply give up the ghost.

Apart from replacing old faithless with a Duracell battery, which carries an impressive 30-month warranty, Tiger Wheel & Tyre suggests you do the following to extend your car battery's life this winter:

- If you're going away for an extended period of time, remember to either disconnect your battery, attach it to a trickle charger or arrange to have someone start your car and run it for you for several minutes at a time and at regular intervals, to keep the battery charged. Vehicle tracking devices rely on your car battery for their power and will drain it if the car isn't started and the battery allowed to recharge.
- Try not to make too many short trips to the grocery store. Regularly driving for 20 minutes or less doesn't give your battery enough time to charge and drains it faster.
- Park your car inside the garage to protect the battery from extreme cold, which shortens its lifespan. This is especially true if you live in a place like Sutherland in the Northern Cape, where snow is common and temperatures cold enough to rival European winters.
- Finally, regardless of how much life you think your battery has, kickstart winter by letting Tiger Wheel & Tyre check it for free, because Murphy's Law states that your battery will never die anywhere that it's convenient to replace or jumpstart it.

Visit Tiger Wheel & Tyre and check out the impressive new range of Duracell automotive batteries. One hundred percent sealed, maintenance-free and backed by a 30-month warranty; that's precisely what you'd expect from the world's number one battery brand, with the distinctive "coppertop." For more information and to find your nearest Tiger Wheel & Tyre store, visit the website www.twt.to

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