Bluegrass Digital delivers 60th Umbraco implementation

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Bluegrass Digital began working on CMS projects, implementing offline replicated MS Access databases, in 1998, the start of the CMS revolution. In 2012 they became the first Umbraco certified partner in Africa and this week completed their 60th Umbraco implementation.

Bluegrass Digital picked Umbraco as their preferred .NET open source CMS platform based on the many enterprise level features it provides:

- Roles and permission-based access levels
- Rollback version control, so you never lose anything
- Online forms creation and editing
- Content scheduling, publishing and removal features
- Multiple language capabilities
- Media library facility for documents storage
- Powerful search functionality
- Full design, CSS, mark up control
- Developers have the ability to create their own .NET controls
- Hundreds of packages and modules to enhance productivity

Bluegrass Digital's high profile Umbraco projects have included:

Monster Energy

Global trade marketing platform for one of the world's most recognised energy drink brands.

Converse South Africa

Interactive brand site to showcase the global shoe brand's products and campaigns.

Europcar

Facebook application for the international car rental company, powered by Umbraco.

Honda South Africa

Website platform to run all Honda South Africa's products and brands.

"Umbraco is made and maintained by people who are passionate about the web. Our core values are transparency, honesty and dedication; to the core team, our customers and our community." - Niels Hartvig, Umbraco Founder.

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Bluegrass Digital

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