

Tribeca PR signs Saab Grintek Defence

Saab Grintek Defence has appointed Tribeca Public Relations (Tribeca) to be its strategic communications partner for sub-Saharan Africa. Saab Grintek Defence provides a broad range of world-leading products, services and solutions within military defence and civil security to the pan-African market. Tribeca will also be responsible for managing communication needs for the larger Saab Group in additional strategic African markets.

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