

information search

I am a student of Business Management and Marketing at the IES Francesc Ferrer i Guardia in Sant Joan Despi (Barcelona). I have to do a commercial research about editorial marketing posted in newspapers from other countries I'm interesting in SouthAfrican newspapers.

Dear Sir/ Madam,

My name is Anastasia Bonkanka Baita. I am a student of Business Management and Marketing at the IES Francesc Ferrer i Guardia in Sant Joan Despi (Barcelona). I have to do a commercial research about editorial marketing posted in newspapers from other countries I'm interesting in SouthAfrican newspapers so that's why I'm contacting you, to see if you can provide me with information about the newspapers The Sowetan, The Daily Sun and the Mail&Guardian and the type of information I need is as follows:

- Editorial Marketing: product information and contents, Supplements, marketing formulas (for example, the first free, coupons, 2x1, free booklets, etc.), variable prices, etc.

I would really appreciate if you could provide me with this information because that would help me a lot with my research. It is very difficult, if not almost impossible, to get all this information through the Internet.

Thank you in advance for your attention to my request. I look forward to receiving a response from you soon

Forum created by **Anastasia Bonkanka**

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