

Red & Yellow's new education event goes digital and for free

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The world is facing a pandemic and everyone's had to adapt. Red & Yellow's purpose has always been to change the world through education - the world needs this now more than ever before. As such, Gearing Schools for The Unpredictable Future will be streamed, online, for all to "attend". The event will take place on 8 April, 3.30 - 5.45pm.

See booking details below.

**VIRTUAL
CONFERENCE**

8 APRIL | 15:30 - 17:45

**GEARING
SCHOOLS
UNPREDICTABLE
FUTURE**

**red & yellow**
CREATIVE SCHOOL OF BUSINESS

CHALLENGING TOPICS • HARD-HITTING SPEAKERS

Disruptive thinking for sustainable education



Bruce Probyn
Head Coach at The Principal's Academy



Differentiation within the context of the local independent education space



Mari Lategan
Executive Marketing & Communications at Curro



What the future entrepreneur looks like



Fred Roed
CEO of Heavy Chef



Future-proofing our youth: balancing technology with humanity



Ian Calvert
Founder of Further



TO BOOK YOUR FREE SPOT, VISIT:
bit.ly/RYdisrupt-education

Powered by
Capitec Foundation

**capitec
foundation**

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Powered by the Capitec Foundation, Red & Yellow and their expert panel will be interrogating how to work within the

existing SA high school curriculum to truly prepare the next-gen workforce with the appropriate digital and future-focused skills.

The first speaker is **Bruce Probyn**, known for his charismatic and empathetic leadership style. With 26 years as a school principal, and seven years heading up **The Principals Academy** as Head Coach, Bruce is focused on mentoring for change.

Followed by CEO of **Heavy Chef**, **Fred Roed**. Fred is super-smart, funny, and fearless when it comes to fighting for things that really matter — education being top of his list. After founding a successful digital agency, he turned his full attention to a different project. Heavy Chef is a learning platform for entrepreneurs, focused on engineering regular learning, leadership and tech experiences in a variety of formats.

The third speaker is **Mari Lategan**, Executive Marketing and Communications at **Curro Holdings**. She has an impressive track-record in the media industry, including Publisher of the Women's Magazine Division at Media24, and Founder of In Context, a strategic business and communications consultancy.

Last but not least is business leader, entrepreneur and international expert on youth entrepreneurship and social innovation, **Ian Calvert**. His talk, **Future-proofing our youth: balancing technology with humanity**, is based on 32 years of experience and his passion to build purpose-driven entrepreneurs, equipped with the capacity and resilience to achieve their full potential in this unpredictable future.

If you're a principal, teacher, guidance counsellor or are in any way interested in education, don't miss this event.

Simply visit: bit.ly/Rydisrupt-education to register for your free spot.

If you have any queries or would like to get in touch, please contact Nikki at nikki.smal@redandyellow.co.za

Get in touch with us

www.redandyellow.co.za

@RedandYellowEd

ABOUT RED & YELLOW

Red & Yellow has been teaching business leaders to think creatively since 1994. The school was founded by legends of the creative industry and is now run by a team of seasoned entrepreneurs and business leaders who bring their hands-on experience to ensure that students - on campus, online or on corporate training programmes - receive the most relevant education for the 21st Century. Red & Yellow's mission is to equip students with the commercial logic, human skills and creative magic to set individuals and organisations apart.

° **Red & Yellow teams with Ogilvy Namibia to launch academy and empower creative talent** 14 Oct 2024

° **The Red & Yellow Creative School of Business celebrates 30 years of shaping SA's future innovators** 8 Oct 2024

° **Winning careers start where you study: Red and Yellow Creative School for Business' October Open Day** 3 Oct 2024

° **Start your winning career at Red & Yellow Creative School of Business** 4 Sep 2024

° **Future proof your career and register for the Red and Yellow Creative School for Business' BCom Virtual Open Day** 29 Aug 2024



Red & Yellow

The Red & Yellow School offers bespoke training solutions to meet your specified needs or the needs of your company. Equip yourself today.

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