

## Save the Date: Brandon Leigh invites you to 'The Love Song Lockdown'

Issued by Primedia Broadcasting

28 Apr 2020

KFM 94.5's popular *KFM Love Songs* feature has undergone a lockdown make-over. The popular feature, during *KFM Nights with Brandon Leigh*, includes a selection of favourite current and classic love songs - which keeps listeners swooning from 8pm-10pm, Monday to Thursday.



The feature has been refreshed to *The Love Song Lockdown*, with host Brandon Leigh adding even more love songs and engaging conversation to provide an escape during the lockdown period.

*"KFM Nights with Brandon Leigh* is very popular with our audience. During the lockdown period we have noted an increase in new listeners who have found Brandon and enjoy the show for its ability to provide entertainment, escapism and feel great moments so needed at this challenging time. Listeners enjoy the opportunity to share dedications, vote for their favourite tunes and relive their memories whilst listening to the best mix of slow jams", said Stephen Werner, KFM 94.5 station manager.

This week, *The Love Song Lockdown* will kick off the first of a series of signature 'stay-in date nights' for which Brandon Leigh will be the conduit.

## Tuesday 28 April: A family affair

• Date night for the family in lockdown together

Follow <u>@kfmza</u> on social media using the <u>#TheLoveSongLockdown</u> for details on how you can join Brandon Leigh during these unique date-nights both on-air and via social media. Tune into KFM 94.5 on-air, via DSTV Channel 880 or online through <u>kfm.co.za</u>.

- " Join the TLC Party: Tracey Lange is spreading warmth and care across the Cape 24 May 2024
- " 702 Walk the Talk steps into history, honouring 30 years of democracy 23 May 2024
- " 947 refreshes its weekend lineup! 10 May 2024
- " Nisa Allie to lead credible journalism as newly appointed editor-in-chief of EWN 18 Apr 2024
- " Nothemba Madumo launches 'Jazz & Beyond' 10 Apr 2024

## Primedia Broadcasting



Primedia Broadcasting is the home to premium radio stations in Gauteng and the Western Cape and specialises in omnichannel converged solutions that deliver results.
Profile | News | Contact | Twitter | Facebook | RSS Feed

For more, visit: https://www.bizcommunity.com