

Tiger Wheel & Tyre takes platinum spot in Beeld Readers' Choice Awards

Issued by [Tiger Wheel & Tyre](#)

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In a recent survey conducted by the *Beeld* publication, it was revealed that Tiger Wheel & Tyre had won the coveted top spot or platinum placement in the category Best Tyre Supplier, as voted for by the readers.



“Thank you *Beeld* readers! This is such a great honour for us not only as a brand whose mission it is to provide consumers with quality products at affordable prices but also a testament to our store teams who work so diligently to deliver expert advice and a friendly atmosphere to ensure our customers leave our fitment centres confident, that the highest of safety standards have been implemented,” said Farishta Singh – group marketing executive at TiAuto Investments.

Beeld readers take pride in their heritage and like to have their opinions heard. This year, voting continued to receive extensive publicity, where readers had the opportunity to vote for their favourites in various categories; placing businesses in three award tiers: Platinum, Gold and Silver.

Tiger Wheel & Tyre is committed to providing consumers with expert advice, superior fitment services and products from leading brands in wheels, tyres and batteries.

Its current Jump 12 promotion sees the brand enlightening consumers of the importance of having a healthy automotive battery during the winter months by providing *free* battery checks and by awarding five lucky shoppers daily, each with a multifunctional vehicle jump starter to the value of R1,299. For more information and a full list of terms and conditions visit www.twt.to or follow the brand on Facebook, Twitter and Instagram using the handle @TigerWheelnTyre



AUTOMOTIVE

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Tiger Wheel & Tyre 10 May 2021



Due to the Covid-19 pandemic and for the safety of our customers and staff, Tiger Wheel & Tyre continues to implement and encourage strict hygiene protocols and social distancing across all stores.

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At Tiger Wheel & Tyre, we make auto-fitment our business! We care about your safety and that's why we offer only the best in quality brands, matched with expert advice and service excellence that's honest, convenient and affordable.

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