

## Exceptional media turnout at the 9th Annual African Access National Business Awards

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The Annual African Access National Business Awards, now in its 9th year, will be receiving unprecedented coverage from the media because of the high calibre of finalists, including the likes of Kumba Iron Ore, Pick n Pay, Microsoft SA and McDonalds SA competing for the 2011 Awards.



SAfm will be broadcasting live from the gala event and IOL's *Business Report* will be interviewing finalists, winners and judges. *Top Billing*, one of South Africa's most popular television lifestyle programmes will be there to showcase the event's exceptional glitz and glamour.

SABC 3's informative and entertaining breakfast show, *Expresso*, will also covering the gala event and chatting to finalists and winners - so you might be waking up the nation on national television!



The eNews Channel will be broadcasting live from the venue and will continue to profile the Award winners during the week following the Awards ceremony.



The evening's keynote speaker will be Danny Jordaan, ex-CEO of the 2010 FIFA World Cup Organising Committee South Africa and current Member of the International Marketing Council of South Africa and the Marketing & TV Board FIFA. Chris Hart, well-known South African economist, will be the evening's guest speaker.



The evening's entertainment will be provided by jazz outfit Olufemi, making this the event of the year for business in South Africa.

The 9th Annual African Access National Business Awards gala ceremony will be held on 23 June 2011 in The Ballroom at the Sandton Convention Centre.



If you are interested in attending the event please contact Haley Fletcher on <a href="mailto:haley.fletcher@topco.co.za">haley.fletcher@topco.co.za</a> or 082 825 1129.





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