

Ornico Group buys Adscanner

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The Ornico Group has recently acquired Adscanner, a specialist in the media and monitoring field!

Adscanner who play a competitive role in the media monitoring industry will now specialise in radio monitoring on top of its traditional television monitoring services with existing clients such as TBWA Durban, Media Shop and other leading advertising clients.

Manager Davon Smith says, "The new and improved Adscanner under the Ornico umbrella will continue to offer competitive rates without compromising on the quality of its monitoring. "We also offer flexibility which most companies are unable to do, as we can build our product around the client's needs," he says.

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