

## **Tribeca promotes Kgotsotalang Mashilo to account director**

Tribeca Public Relations has promoted Kgotsotalang Mashilo to account director in recognition of her exceptional performance and commitment. In her new role, she'll oversee client accounts, strategic planning, team mentoring, and more. Mashilo, previously a senior account manager, quickly rose through the ranks because of her fearless approach, strategic expertise, leadership and dedication to client success.

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