

Cannes Lions jury for 2018 announced

Cannes Lions has announced the 413 jury members selected for the 2018 awards. This year's juries are composed of individuals from 50 countries, including for the first-time representatives from Georgia, Nigeria, Kenya and Sri Lanka.



© Screengrab [Cannes Lions International Festival of Creativity](#).

Continuing the drive for a more diverse mix within the jury room, this year includes 46% female jury members, as well as a wide mix of creative agencies, brands, media owners and production companies.

Jose Papa, managing director of Cannes Lions said: "The job of the Cannes Lions jury is to act as the custodians of creativity and celebrate work that demonstrates the value of creativity in all its forms. We are committed to ensuring that our juries include a diverse range of people from across the branded communications ecosystem."



Seven SA judges at Cannes Lions 2018

10 May 2018



Expanding perspective of creative excellence

Last year the Festival announced new Lions with the introduction of a new Awards architecture to better reflect and support the fast-moving creative industries. These Lions include Creative eCommerce Lions, Brand Experience & Activation Lions, Social & influencer Lions, Sustainable Development Goals Lions and the Industry Craft Lions. An overall reduction in the number of categories within individual Lions refined the focus, while new categories were introduced to reflect how creative companies are operating.

“Cannes Lions is now in its 65th year and in that time the industry, and the organisations operating within it has changed dramatically. These new specialised Lions require a broader range of skills and experience which will ultimately help expand our perspective of creative excellence,” said Terry Savage, chairman, Cannes Lions. “The Lions are constantly evolving, just as the industry is, and our jury members are fundamental to ensuring that we keep creativity at the core of what we do.”

The 2018 Cannes Lions Awards will be presented at ceremonies taking place each evening throughout the Festival from the 18-22 June.

The 2018 jury members

Brand Experience & Activation Lions

- Rob Reilly, global creative chairman, McCann Worldgroup, global – jury president
- Guillermo Tragant, founder and chief creative officer, Furia, Argentina
- Geert Verdonck, creative director, TBWA\Belgium, Belgium
- Fernando Guntovitch, founder/CEO, The Group, Brazil
- Nuala Byles, EVP, executive creative director, Geometry, Canada
- Martin Vinacur, president and executive creative director, AldeA Santiago, Chile
- Vivian Yong, executive creative director, Wieden+Kennedy, China
- Radouane Hadj Moussa, chief creative officer, DDB Prague, Czech Republic
- Juan Manuel Koenig, chief creative officer, Koenig Communications, Ecuador
- Souen Le Van, creative director, Buzzman, France
- Giorgi Avaliani, creative director, Leavingstone, Georgia
- Sandra Loibl, executive creative director, Serviceplan, Germany
- Josh Mullens, global EP and head of projects, Will O'Rourke Experiential, global
- Beatrice Remy, managing director, Lore, Hong Kong
- Levente Kovacs, chief creative officer, White Rabbit Budapest, Hungary
- Brijesh Jacob, chief creative technologist, DDBMudra Group, India
- Shani Gershi, VP creative, Freelance, Israel
- Francesco Bozza, chief creative officer, FCB, Italy
- Satoshi Otsuka, communication architect/digital creative, ADK, Japan
- Marialejandra Urbina, director of planning and strategy, MullenLowe Group, LATAM
- Yasmina Baz, regional creative director, Leo Burnett, Lebanon
- Alexis Ospina, chief creative officer, Y&R, Mexico
- Emily Beutrais, creative director, Clemenger BBDO, New Zealand
- Lanre Adisa, managing director and chief creative officer, Noah's Ark, Nigeria
- Ester Hjellum, senior art director and partner, Try, Norway
- Juan Pablo Peschiera, creative director, Publicis, Peru
- Agnieszka Klimczak, creative director, J. Walter Thompson, Poland
- Pedro Pires, founder partner, Solid Dogma, Portugal
- Johanna Santiago, creative director, J. Walter Thompson, Puerto Rico
- Irina Pencea, co-founder and managing partner, Jazz, Romania
- Daniele Pancetti, executive creative director, FCB Moscow, Russia
- Primus Nair, executive creative director, BBDO Singapore, Singapore
- **Matt Ross, executive creative director, King James, South Africa**

- Victoria Sunmie Lhie, director of experience strategy, Cheil Worldwide, South Korea
- Gil Blancafort, CEO and founder, Yslandia, Spain
- Linnea Lofjord, head of brand design, NordDDB, Sweden
- Dennis Lueck, chief creative officer, Jung von Matt/Limmat, Switzerland
- Satit Jantawiwat, chief creative officer, Cheil, Thailand
- Darre Van Dijk, chief creative officer, TBWA\Neboko, The Netherlands
- Lize Karaboga, managing partner, Ultra, Turkey
- Juliana Paracencio, regional creative director, Mamac Ogilvy & Mather Dubai, UAE
- Vicki Maguire, joint chief creative officer, Grey Global, UK
- Shirin Majid, executive creative director, Cake, UK
- Tiffany Rolfe, chief creative officer and partner, Co:collective, USA
- Menno Kluin, chief creative officer, 360i, USA

Creative Data Lions

- Marc Maleh, global director, Havas, Global – jury president
- Kim Bartkowski, creative director, Associate Partner, IBM iX, Australia
- Alex Cheng, vice president, Baidu and chief technology officer, Baidu Search, China
- Paola Aldaz, VP Marketing, Mastercard, Colombia
- Chloe Hawking, chief digital director, OMG, EMEA
- Kim O'Brien, director, Data Science and Analytics, Publicis.Sapient, global
- Ryota Mochizuki, managing director, Accenture Interactive, Japan
- Bas Korsten, creative partner, J. Walter Thompson Amsterdam, The Netherlands
- Sebastian Tomich, SVP, global head of advertising and marketing solutions, *The New York Times*, USA
- Amy Avery, chief intelligence officer, Droga5, USA

Creative eCommerce Lions

- Nick Law, global chief creative officer, Publicis Groupe and president of Publicis Communications, global – jury president
- Cheelip Ong, group chief creative officer, 180.ai, Asia
- Andrea Siqueira, executive creative director, Isobar, Brazil
- Dan Burdett, senior director of marketing innovation and head of EMEA Marketing Lab, eBay, EMEA
- Minah Kim, director of user experience, Cheil Worldwide, global
- Daniel Bonner, global chief creative officer, Wunderman, global
- Gemma Spence, head of e-commerce, PHD Media Global Business, global
- Eric Jannon, VP executive creative director, R/GA New York, USA

Creative Effectiveness Lions

- Fernando Machado, global chief marketing officer, Burger King, global – jury president
- Paula Lindenberg, vice president marketing, AB-Inbev, Brazil
- Harjot Singh, chief strategy officer, McCann Worldgroup, EMEA
- Jonny Bauer, global chief strategy officer, Droga5, global
- Michael Houston, worldwide CEO, Grey Group, global
- Anuraag Trikha, global director, marketing communications, Heineken, global
- Kristina Duncan, VP global marketing communications Barbie, Mattel, global
- Brent Nelsen, chief strategy officer, Leo Burnett, North America
- Jeeyoung Park, SVP, corporate communications and head of brand marketing, Hanwha Group, South Korea
- Crystal Rix, chief strategy officer, BBDO New York, USA

Design Lions

- Johnny Tan, executive creative director, 72andSunny, APAC – jury president
- Dominic Hofstede, executive creative director, Maud Melbourne, Australia
- Giovanni Vannucchi, partner, Oz Estrat gia+Design, Brazil
- Vanessa Eckstein, creative director/founder, Blok Design, Canada
- Julia Deshayes, art director, TBWA\Paris, France
- Katrin Oeding, ceo and creative director, Studio Oeding, Germany
- Thomas Holst S rensen, creative director, Global Design Innovation, Lego, global
- Greg Quinton, chief creative officer, Superunion, global
- Connie Birdsall, sr. partner and global creative director, Lippincott, global
- Lulu Raghavan, managing director, Landor, India
- Yuri Uenishi, art director, Dentsu Inc., Japan
- Leonid Feigin, creative director, DDVB, Russia
- Carola Gerlach, former creative director, FutureBrand, Singapore
- **Vumile Mavumengwana, designer, creative director, VM DSGN, South Africa**
- Ali Rez, regional creative director - Middle East and Pakistan, BBDO, UAE

Digital Craft Lions

- Jean Lin, global CEO, Isobar, Global – jury president
- Saulo Rodrigues, executive creative director, visual design, R/GA, Brazil
- Sanne Drogtop, head of integrated production, Wieden+Kennedy Shanghai, China
- Madison Wharton, global chief production officer, Kirshenbaum Bond Senegal & Partners, global
- Cathrine Movold, service designer and digital product strategist, Catalyst Business Design, Norway
- Jeroen van der Meer, executive creative director, MediaMonks, The Netherlands
- Karen Boswell, head of innovations, adamandevеDDB, UK
- Steve Jelley, managing director, Hammerhead VR, UK
- Jennifer McBride, director of digital and innovation, J. Walter Thompson, USA
- Resh Sidhu, creative director, AKQA, USA

Direct Lions

- Susan Credle, global chief creative officer, FCB, Global – jury president
- Sergio Pollaccia, chief creative officer/CEO, Amen, Argentina
- Jim Ingram, founder and creative director, Thinkerbell, Australia
- Sophie De Plecker, creative director, Leo Burnett, Belgium
- Paulo Coelho, co-president and chief creative officer, DM9DDB, Brazil
- Barbara Williams, executive creative director, Track DDB & Tribal Worldwide, Canada
- Francisco Cavada, executive creative director, Y&R Santiago, Chile
- Daniel Bermudez, founder and chief creative officer, Fant stica/Bombai, Colombia
- Klara Palmer, group creative director, McCann Prague, Czech Republic
- Michael Robert, chief creative officer/co-founder, Robert/Boisen and Like-minded, Denmark
- Luis Campoverde, general creative director, V ritas DDB & Tribal Worldwide, Ecuador
- Ga tan du Peloux, creative director, Marcel Paris, France
- Felix Fenz, executive creative director, Grabarz & Partner, Germany
- Gerrit Zinke, managing director and partner, thjnk Hamburg, Germany
- Carol Lam, president and chief creative officer, Leo Burnett, Greater China
- Prateek Bhardwaj, national creative director, McCann Worldgroup, India
- Gina Ridenti, group executive creative director, TBWA, Italy
- Shota Hatanaka, integrated campaign director, Hakuodo Kettle, Japan
- Paola Mounla, creative director, J. Walter Thompson, Lebanon
- Roc o Cuadra, vice president creative, Only If, Mexico

- Lisa Fedyszyn, group creative director, Ogilvy & Mather, New Zealand
- Alexander Gjersøe, creative director and partner, SMFB Oslo, Norway
- Juan Carlos Gomez De La Torre, president, chief creative officer, Circus Grey, Peru
- Tomás Froes, founder and owner, MSTF Partners, Portugal
- Sebastian Olar, co-creative director, Mainstage The Agency, Romania
- Polina Maguire, creative director, Havas, Russia
- Lizi Hamer, regional creative director, Octagon, Singapore
- **Neo Segola, creative director, FCB, South Africa**
- Kiyoun Kim, executive creative director, Innocean Worldwide, South Korea
- Anthony Chelvanathan, group creative director, Leo Burnett, Sri Lanka
- Karin Frisell, senior creative, Forsman & Bodenfors, Sweden
- Sandra Genge, managing partner, creative strategy, Four Werbeagentur AG, Switzerland
- Subun Khow, chief creative officer, Dentsu One (Bangkok), Thailand
- Kalle Hellzen, executive creative director, 180 Kingsday, The Netherlands
- Can Faga, Executive creative director, Publicis Istanbul, Turkey
- Kapil Bhimekar, associate creative director, Y&R Dubai, UAE
- Victoria Fox, CEO, Lida, UK
- Katrina Encanto, creative director, MullenLowe London, UK
- Corinna Falusi, chief creative officer and partner, Mother NY, USA
- Alfonso Marian, co-chief creative officer, Ogilvy & Mather, USA
- Chacho Puebla, chief creative officer, MullenLowe, Western Europe & Latam

Entertainment Lions

- Debbi Vandeven, global chief creative officer, VML, Global – jury president
- Claudia Cristovao, head of brand studio, Google, APAC
- Lisa Buchan, director, Lisa Buchan Consultancy, EMEA
- Alexandre Tan, VP advertising and brand partnerships, Gameloft, France
- Nils Rottzahl, head of Edelman.ergo Studios and executive producer, Edelman.ergo, Germany
- Alexandra Ouzilleau, global head of entertainment partnerships, Havas Group, global
- Andre Llewellyn, global brand strategy, Instagram, global
- Rafael Lazarini, senior vice president, head of business development, Live Nation Entertainment, Latam
- Walid Kanaan, chief creative officer, TBWA\RAAD, MENA
- Reed Collins, chief creative officer, Ogilvy & Mather, North Asia
- Miguel Bemfica, chief creative officer, MRM McCann, Spain
- Alice Chou, chief creative officer, Dentsu Inc., Taiwan
- Bas Verhart, founder, THINK School of Creative Leadership and DFFRNT Media, The Netherlands
- Luke Southern, managing director, DRUM, UK
- Jez Nelson, CEO and chief creative officer, Somethin' Else, UK
- Kristin Greene, co-founder/principal, Flashpoint PR, USA
- Elizabeth Lindsey, managing partner, Wasserman, USA
- Ari Halper, chief creative officer, FCB New York, USA
- Rebecca Skinner, managing director/executive producer, Superprime Films, USA
- Amy Emmerich, chief content officer, Refinery29, USA

Film Lions

- Luiz Sanches, chief creative officer, Almap/BBDO, Brazil – jury president
- Laura Visco, creative director, 72andSunny Amsterdam, Argentina
- Jen Speirs, deputy executive creative director, BMF, Australia

- Laura Esteves, creative director, Y&R, Brazil
- Helen Pak, chief creative officer, Grey Group Canada and president, Grey Toronto, Canada
- Thomas Hoffmann, creative director and owner, & Co., Denmark
- Steffen Bärenfänger, executive creative director, Mackevision, Germany
- Fred Levron, worldwide creative partner, FCB, Global
- Senthil Kumar, chief creative officer, J. Walter Thompson, India
- Stefania Siani, executive creative director, DLV BBDO, Italy
- Takayuki Niizawa, senior creative director, TBWA\Hakuhodo, Japan
- Ariel Soto, VP and chief creative officer, BBDO, Mexico
- Koh Hwee Peng, creative partner, Blak Labs, Singapore
- **George Low, creative director, TBWA\Hunt\Lascaris JHB, South Africa**

- Isahac Oliver, executive creative director, &Rosàs, Spain
- Gustav Egerstedt, executive creative director, Saatchi & Saatchi, Sweden
- Asawin Phanichwatana, executive creative director, GreynJ United, Thailand
- Jessica Kersten, co-founder and creative director, Cloudfactory, The Netherlands
- Valentine Freeman, creative director and filmmaker, Other Animals, Inc., USA
- Sally-Ann Dale, chief creation officer, Droga5, USA

Film Craft Lions

- Diane McArter, founder and president, Furlined, Global – jury president
- Colin Renshaw, VFX supervisor, company director, Alt.vfx, Australia
- Alberto Lopes, partner and executive producer, Vetor Zero, Brazil
- Vibeke Nannerup, founder and CEO, Liquidminds, Denmark
- Dushan Drakalski, chief creative officer, Y&R Productions, Europe
- Masato Kosukegawa, creative director, Shiseido, Japan
- Nick Bailey, chairman, Independent, The Netherlands
- James Bland, partner, Blink, UK
- Diane Jackson, chief production officer, DDB Chicago, USA
- Oliver Fuselier, managing partner, Tool of North America, USA
- Gayle McCormick, executive producer, Ogilvy & Mather, USA

Glass: The Lion for Change

- Madonna Badger, founder/chief creative officer, Badger & Winters, USA – jury president
- Tea Uglow, creative director, Google, APAC
- Rupen Desai, vice chairman for Asia-Pacific, Middle East & Africa, Edelman, APACMEA
- Judy John, CEO, Canada and chief creative officer, North America, Leo Burnett
- Jean Batthany, VP, creative, Walt Disney Parks and Resorts, global
- Deidre Smalls-Landau, EVP, global chief cross-cultural officer, UM and EVP, managing director of Identity, Global
- Charlotte Beers, speaker, author, former CEO, Ogilvy & Mather, global
- Toyin Ojora Saraki, philanthropist, founder-president, Wellbeing Foundation Africa, Nigeria
- David Guerrero, creative chairman, BBDO Guerrero, The Philippines
- Rafael Rizuto, chief creative officer – founder, TBD, USA

Health & Wellness Lions

- R.John Fidelino, executive creative director, InterbrandHealth, global – jury president
- Carol Ong, president, Bebebalm, Asia
- Cherie Davies, creative director, Sudler & Hennessey, Australia
- Bruno Abner Rebelo, creative director, McCann Health, Brazil

- Andre Hansen, creative director, Anthill Agency, Denmark
- Orla Burke, partner, EMEA Healthcare co-lead, FleishmanHillard, EMEA
- Tom Richards, chief creative office, Havas Lynx, Europe
- Alok Gadkar, general manager and executive creative director, The Classic Partnership, UAE
- Melissa de Lusignan, group creative director, The Hive Group, UK
- Stephanie Berman, former partner and chief creative officer, The Bloc, USA
- Collette Douaihy, EVP, executive creative director, Digitas Health, USA

Industry Craft Lions

- Yang Yeo, creative kaiju, Hakuhodo Inc., APAC – jury president
- Alessandra Sadock, creative director, Artplan, Brazil
- Kaz Tsuburaku, chief creative officer, Dentsu Shanghai, China
- Tereza Sverakova, chief creative officer, Y&R Prague, Czech Republic
- Abbie Walsh, group director, Fjord, EALA
- Cristiana Boccassini, chief creative officer, Publicis Italy, Italy
- Osborne Macharia, owner and photographer, K63 Studio, Kenya
- Oskar Lübeck, founder and executive creative director, Bold, Sweden
- Susan Young, EVP, executive creative director, McCann New York, USA
- Alvar Suñol, co-president and chief creative officer, Alma DDB, USA

Innovation Lions

- Tor Myhren, VP marketing communications, Apple, Global – jury president
- Eco Moliterno, chief creative officer, Accenture Interactive, Brazil
- Bessie Lee, founder and CEO, Withinlink, China
- Frederic Josue, director of 18 (Havas X) and global executive advisor, Havas, global
- Tessa Conrad, global director of operations, TBWA & DAN Worldwide, global
- Perry Nightingale, executive creative technologist, Grey Global, global
- Eran Gefen, founder, Gefen Team - Innovation Agency, Israel
- Johan Pihl, creative director, Great Works, Sweden
- Thecla Schaeffer, chief marketing officer, G-Star, The Netherlands
- Tracey Follows, head of strategy, Wired Consulting, Wired, UK

Media Lions

- Tim Castree, Global CEO, Wavemaker, Global – jury president
- Martin Guirado, president, IPG Mediabrands, Argentina
- Fiona Johnston, CEO, UM, Australia
- Sophie Van Laer, strategy director, Initiative, Belgium
- Cesar Toledo, Media VP, Tribal Worldwide, Brazil
- Alain Desormiers, CEO, PHD and Touché!, Canada
- Amrita Randhawa, CEO Asia Pacific & executive chair, Mindshare, China
- Javier Urbaneja, chief creative officer, Havas Tribu, Costa Rica
- Stine Halberg, CEO, Publicis Media, Denmark
- Hernando Eslava, chief executive media agencies, Peña Defilló Group, Dominican Republic
- Neil Hurman, chief advisory officer, OMD, EMEA
- Chris Skinner, president, UM, EMEA
- Andreas Bahr, founder and member of the board, Fluent AG, Europe
- Severine Six, CEO, All Response Media, France
- Tino Krause, CEO, Mediacom, Germany
- Greg James, global chief strategy officer, Havas Media Group, global

- Izzy Hedges, EVP, international media, Vizeum, global
- Nigel Conway, head of global media, Nestle, global
- Rajni Menon, CEO, Carat, India
- Ran Bar-On, CEO and partner, Mediacom, Israel
- Chiara Tescari, managing partner, OMD, Italy
- Sanshiro Shimada, general manager, Hakuhodo DY Media Partners, Japan
- Lina Rivero, strategy and innovation director, Havas, LATAM
- Ravi Rao, CEO, Mindshare, MENA
- Marta Ruiz-Cuevas, CEO, Publicis Media, Mexico
- Nigel Douglas, CEO, OMD, New Zealand
- Marie-Louise Alvær, managing director, PHD, Norway
- Patrick Van Ginhoven, CEO, OMG, Peru
- Dana Bulat, general manager, United Media Services, Romania
- Natalia Kiryanova, CEO, Wavemaker, Russia
- **Wayne Bishop, managing director, PHD, South Africa**
- Ester Garcia Cosin, general manager, Havas Media Group, Spain
- Niclas Fröberg, chairman and founder, Tre Kronor Media, Sweden
- Nannette Passberg, account director, Carat, Switzerland
- Pathamawan Sathaporn, managing director, Mindshare, Thailand
- Danielle Pak, head of comms and digital strategy, Wieden+Kennedy Amsterdam, The Netherlands
- Tolga Uner, CEO, Mediacom, Turkey
- Amy Armstrong, CEO, Initiative, USA
- Diana Bojaj, EVP, managing partner, Global Connections Planning, UM/J3, USA
- Kendra Hatcher King, VP, strategy and consulting, South Region lead, SapientRazorfish, USA

Mobile Lions

- Jay Morgan, innovations director, The Monkeys, Australia – jury president
- Fabio Simoes, executive creative director and digital creative director, FCB, Brazil
- Fura Johannesdottir, VP executive creative director, Publicis.Sapient, EMEA
- Aurélie de Villeneuve, executive creative director, 5emeGauche Herezie Group, France
- Oliver Drost, chief creative officer, deepblue networks, Germany
- Andrew Keller, global creative director, Facebook Creative Shop, global
- Flavio Fabbri, digital chief creative officer, Armando Testa Group, Italy
- Kyoko Yonezawa, creative technologist, Dentsu Inc., Japan
- Harsh Kapadia, executive creative director, VML, UK
- Ari Weiss, chief creative officer NA, DDB Worldwide, USA

Entertainment Lions for Music

- Lori Feldman, EVP strategic marketing, Warner Bros. Records, USA – jury president
- Kito Siqueira, music and sound producer, Satellite Audio, Brazil
- Jeannette Perez, president of global synch and brand partnerships, Kobalt | AWAL, global
- Jackie Jantos, vice president, brand and creative, Spotify, global
- Leo Premutico, co-founder and chief creative officer, Johannes Leonardo, global
- Sander van Maarschalkerweerd, founding partner and CEO, Sizzer Group, The Netherlands
- Mike O'Keefe, VP 4th floor creative, Sony Music, UK
- Jocelyn Brown, executive producer, Squeak E Clean Productions, USA
- Joel Simon, CEO & chief creative officer, JSM Music, USA

Outdoor Lions

- Chris Garbutt, chief creative officer, TBWA, Global – jury president
- Mariana Borga, creative director, J. Walter Thompson, Brazil
- Stephan Vogel, chief creative officer, Ogilvy & Mather, EMEA
- Jean-François Sacco, chief creative officer and co-founder, Rosapark, France
- Jayanta Jenkins, global group creative director, Twitter, Global
- Pallavi Chakravarti, executive creative director, Taproot Dentsu, India
- Daniel Kee, executive creative director, MullenLowe, Singapore
- Damisa Ongsiriwattana, co-founder/executive creative director, Sour Bangkok, Thailand
- Erica Hoholick, president, phenomenom, USA

Pharma Lions

- Rich Levy, chief creative officer, FCB Health, global – jury president
- Shefali Srinivas, VP, health lead, Asia Pacific, We Communications, APAC
- Patrick Ackmann, executive creative director, Wefra, Germany
- Oliver Caporn, worldwide creative director and executive director, CDM London, global
- Renata Florio, executive creative director, Ogilvy Health and Wellness, global
- Lyndon Louis, senior creative director, Havas Live Sorento, India
- Paola Figueroa, creative VP, Made, Mexico
- John Scott, creative director, Ward6, Singapore
- Victoria McGee, associate creative director, Langland, UK
- Carolyn O'Neill, chief creative officer, Centron NY, USA

PR Lions

- Stuart Smith, Global CEO, Ogilvy PR, Global – jury president
- Cassandra Cheong, founder, Accenzvision, APAC
- Damian Martinez Lahitou, CEO, Feedback PR, Argentina
- Aden Ridgeway, partner, Cox Inall Ridgeway, Australia
- Patricia Bartuira, director, FleishmanHillard, Brazil
- Mia Pearson, CEO, MSL, Canada
- Darren Burns, president, China, and chair, creativity and innovation, Asia Pacific, Weber Shandwick
- Andres Ortiz, senior partner, Dattis, Colombia
- Anders Sigsgaard-Rasmussen, head of insight, Radius Kommunikation, Denmark
- Arnaud Pochebonne, general manager, Weber Shandwick, France
- Mirko Kaminski, CEO, achtung!, Germany
- Lesley Sillaman, senior vice president, Havas PR, global
- Cecile Nathan-Tilloy, managing director - global client relationship, Edelman Intelligence, global
- Alan VanderMolen, president international, we Communications, global
- Valerie Pinto, CEO, Weber Shandwick, India
- Ishteyaque Amjad, public affairs and communications, Coca-Cola, India & South West Asia
- Elisabeth Leriche, advertising, digital and CRM manager, Renault, Italy
- Tetsuji Hirose, executive officer, Dentsu Inc., Japan
- Adriana Valladares, CEO, Burson Marsteller, Mexico
- Gina McKinnon, general manager, Fuse, New Zealand
- Sindre Beyer, head of PR and content marketing, Try, Norway
- Agnieszka Bacińska, CEO, Walk PR, Poland
- José Franco, founder and CEO, Corpcom, Portugal
- Andreea Grigorean, PR officer, Publicis, Romania
- Alexander Chernov, board member, SVP, Skolkovo Foundation, Russia

- Ee Rong Chong, group managing director, Ogilvy, Singapore
- Michelle Tham, managing director, Hill+Knowlton Strategies, Singapore and Malaysia
- Higinio Martínez, CEO, Omnicom PR Group, Spain and Portugal
- Mattias Ronge, chairman, creative strategist, Edelman Deportivo, Sweden
- David Schärer, partner, Rod Kommunikation, Switzerland
- Sorada Sonprasit, CEO, Brilliant & Million, Thailand
- Wendeline Sassen, strategy director, Havas Lemz, The Netherlands
- Ann Maes, head of influence, Ogilvy Amsterdam and managing director, Ogilvy Public Relations, The Netherlands and Belgium
- Gizem Kececi, director of corporate communications, Siemens, Turkey
- Alex Malouf, corporate communications manager, Arabian Peninsula, Procter & Gamble, UAE
- Candace Kuss, director of social media, Hill+Knowlton Strategies, UK
- Ruth Yearley, partner, director of insight and strategy, Ketchum PR, UK
- Denise Kaufmann, partner, director client development, North America, Ketchum, USA
- Jaclyn Ruelle, SVP, group account director, MullenLowe PR, USA
- Tonya Veasey, president and CEO, OCGPR, USA

Print and Publishing Lions

- Kate Stanners, chairwoman and global chief creative officer, Saatchi & Saatchi, global – jury president
- Rodolfo Sampaio, creative partner, Moma Propaganda, Brazil
- Jaime Mandelbaum, chief creative officer, Y&R, Europe
- Diego Medvedocky, chief creative officer, Grey Group, Latam
- Marta Lluciá, executive creative director, McCann Worldgroup, Spain
- Livio Dainese, chief creative officer and co-CEO, Wirz BBDO, Switzerland
- Leigh Reyes, president and chief creative officer, MullenLowe, The Philippines
- Rosie Arnold, creative partner and head of art, AMV BBDO, UK
- Justine Armour, executive creative director, 72andSunny NYC, USA

Product Design Lions

- Asif Khan, architect, Asif Khan Ltd, Global – jury president
- Christiane Bausback, managing director + head of design, N+P Industrial Design, Germany
- Jeremy Lindley, global design director, Diageo, global
- Darshan Gandhi, head of design, Godrej Consumer Products, India
- Raffaella Citterio, head of experience, Interbrand, Italy
- Naoki Ono, copywriter/product designer, Hakuhodo, Japan
- Per Ivar Selvaag, principal, Montaag, Norway
- Alex Hulme, director, Map Project Office, UK
- Victoria Slaker, VP, industrial design, Ammunition, USA
- Rei Inamoto, founding partner, Inamoto & Co, USA

Radio & Audio Lions

- Jo McCrostie, creative director, global, UK – jury president
- Alvaro Rodrigues, chief creative officer and CEO, Fullpack, Brazil
- Jenny Smith, president/creative director, Ray, Canada
- Matthias Storath, MD, executive creative director, Heimat, Germany
- Kerry Keenan, co-founder and chief creative officer, Never The Less, global
- Toby Talbot, chief creative officer, Saatchi & Saatchi, New Zealand
- Hugo Delgado, general director, Grupo RPP, Peru
- **Molefi Thulo, creative director, Ogilvy JHB, South Africa**

- Blanca Gomara, executive creative director, Dimensión, Spain
- Jill Kershaw, CEO, executive creative director, Sound & Fury, USA

Sustainable Development Goals Lions

- Mark Tutssel, executive chairman and chief creative officer, Leo Burnett Worldwide, global – jury president
- Akae Wang, executive creative director, Tencent, China
- Jean-Charles Caboché, managing director, BETC, France
- Maher Nasser, director of the outreach division (judging in personal capacity), United Nations, Global
- Claudia Romo Edelman, chair, We Are All Human Foundation and co-host, Global GoalsCast, global
- Kash Sree, executive creative director, gyro, global
- Ariana Stolarz, global chief strategy officer, MRM//McCann, Global
- Eduardo Maruri, president and CEO, Grey Latam, president and CCO Maruri Grey, Latam
- Gustavo Lauria, chief creative officer and co-founder, We Believers, USA
- Tina Allan, EVP director of data solutions, BBDO New York, USA

Social & Influencer Lions

- Mark D'Arcy, VP, chief creative officer, Facebook, global – jury president
- Mônica Salgado, journalist, influencer, TV presenter, Mônica Salgado, Brazil
- Lennie Stern, head of creative and entertainment strategies, BETC, France
- Ralf Osteroth, senior VP marketing and sales, Studio71, Germany
- Eric Edge, head of global marketing communications, Pinterest, global
- Anthony Svirskis, CEO, Tribe, global
- Noriaki Onoe, creative director, Dentsu Inc., Japan
- Gerard Crichlow, head of cultural strategy, AMVBBDO, UK
- Michelle Franzosa, executive creative director, Edelman, USA
- Catherine Patterson, director experiential NA, Y&R, USA

Titanium Lions

- Colleen DeCourcy, chief creative officer, Wieden+Kennedy, Global – jury president
- Eugene Cheong, chief creative officer, Ogilvy & Mather, Asia Pacific
- James McGrath, creative chairman, Clemenger BBDO, Australia
- **Jason Xenopoulos, global chief vision officer and chief creative officer, VML, EMEA**
- Caitlin Ryan, regional creative director, Facebook and Instagram, EMEA
- PJ Pereira, creative chairman and co-founder, Pereira O'Dell, Global
- Fred Raillard, founder, creative CEO, FF, Global
- Susan Bonds, co-founder and CEO, 42 Entertainment, Global
- Gail Heimann, president, Weber Shandwick, USA
- Duncan Marshall, founding partner, Droga5, USA