

TWM freshminds wins prestigious NMG Consultants and Actuaries account

NMG Consultants and Actuaries, a leading employee benefits, financial services and labour relations consultancy in South Africa, invited 5 Ad Agencies to pitch for their advertising account. The agencies pitched during Friday, 16 Jan 2004, at the NMG offices in Randburg in front of a panel of 7 judges that included the NMG Managing Director, Tyrone Fahrina.

After reviewing all entries, the panel was most impressed by the thoroughness of the TWM freshminds campaign strategy and design and on the same day officially awarded them the full account.

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