

The Times Press Challenge Ads now open for voting on Bizcommunity

The Times newspaper, in association with the Loeries, recently tasked South Africa's creative community to think on their feet and develop rapid-response press ads for their clients, based on The Times news stories of the day.

A partnership between Bizcommunity and The Times newspaper will now showcase the creative work entered into The Times Press Challenge: a total of 26 submissions that were placed as full colour print ads in The Times, between 21 May and 12 June 2013. Each ad won free placement worth R75,000 in the newspaper.



The ads will be featured on www.bizcommunity.com until 28 August, with two different ads profiled daily. Readers can vote for their favourite rapid response press ad and at the end of the campaign one lucky reader will win a Samsung tablet and a one year digital subscription to The Times newspaper.

Each successful ad has subsequently been entered into the Loeries Newspaper category, where it stands a chance to be rewarded by The Times with a trip for two to the New York Advertising Festival in 2014. The winner of the Loeries Newspaper Category, sponsored by Times Media, will be announced on 21 September 2013 in Cape Town.

[Rate your favourite advert NOW!](#)

Terms and conditions:

1. The competition is open to all except employees and their families of The Times, Bizcommunity.com and their advertising agencies.
2. Prizes are as stated and cannot be exchanged for cash or transferred to a third party.
3. The judges' decision is final.
4. The closing date for entries is 28 August 2013 and no late votes will be accepted.

For more, visit: <https://www.bizcommunity.com>