

Jeff Goodby, Rich Silverstein honoured with prestigious award

Adweek reports that Jeff Goodby and Rich Silverstein has been honoured with this year's Lion of St. Mark by the Cannes Lions International Festival of Creativity.

The annual award that recognises creative achievement and service to the industry and has included the likes of Sir John Hegarty, Wieden, Clow, Bob Greenberg and David Droga.

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