

## Entries for the 2020 #REDexperiment are open

The Radisson RED Hotel V&A Waterfront, Cape Town has opened entries for the 2020 #REDexperiment. The design competition is open to South African designers and creative and offers them the opportunity to design the hotel's new staff uniform - which includes a T-shirt, a cap and a long-sleeve jacket.

The winning designers in each category will walk away with R10, 000 and have their designs produced.

### **The design categories that are open for entry are as follows:**

- A long and short-sleeve crew-neck T-shirt design
- A 5-panel cap design
- A long-sleeve baseball jacket design

The judging panel will include RED creative staff, as well as Puma sportswear agent Gustav Nefdt. Finalists will be selected on 7 February 2020, and their work will be showcased at an exclusive preview event at RED.

Entries close 31 January 2020. Submission packs are available from [baxter@radissonred.com](mailto:baxter@radissonred.com) or [www.facebook.com/RadissonREDCapeTown](https://www.facebook.com/RadissonREDCapeTown). For more information visit [www.radissonred.com/cape-town](https://www.radissonred.com/cape-town).

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