

## **MOST Awards voting extended to 8 July**

Voting for the 8th annual MOST Awards has been extended until Friday 8 July. To access the online survey go to [www.themediainline.co.za](http://www.themediainline.co.za) and look for the "Click here to Vote" banner on the side of the homepage.

The overall goal of the MOST Awards is to motivate media owners and media agencies to improve their businesses through service performance. Media agency employees are invited to rate the performance of the media owner sales teams with whom they have frequent contact, and vice versa. The MOST Awards survey asks respondents to select the companies that they wish to vote for and requires that they are scored against a number of specific performance criteria. Companies are then ranked according to this data by research provider Freshly Ground Insights (FGI).

For more, visit: <https://www.bizcommunity.com>