

Wan-Ifra announces detailed programme for Table Stakes Europe

Wan-Ifra has announced 24 publishers that will take part in its Table Stakes Europe initiative for the coming year.

The programme will be led by Table Stakes architect Doug Smith, with a of five coaches - Pepe Cerezo, Valérie Arnould, Alexandra Borchardt, Stéphane Mayoux and Nick Tjaardstra. The initiative is supported by the Google News Initiative Digital Growth Programme.

News organisations participating in the Table Stakes Europe 2020/21 include *Tiroler Tageszeitung* from Austria, *DuMont Rheinland* and *General-Anzeiger Bonn* (Germany), *Switzerland's 24 heures*, *Diario de Navarra* and *Grupo Godó de* (Spain) and *Baylis Media Ltd* from the UK.

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