

## Changes at Johncom Media

The Media Division ended 2004 with some important promotions and staff changes. With effect from February 1 three senior executives in the division will be taking up new challenges.

As part of efforts to revitalise and grow the Sowetan and Sunday World, **Anastacia Martin**, who has been a key member of the Sunday Times leadership team and primarily responsible for its great achievements in the advertising arena, will be joining Andrew Gill's team as **General Manager: Operations**.

After 10 successful years at the helm of the Magazine business unit, **Gisele Wertheim-Aymes** will replace Anastacia as **General Manager: Advertising** of the Johncom Media Division.

**Mike Tissong**, who joined Johncom when the company acquired the Sowetan, will replace Gisele as **General Manager: Magazine Division**.

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