

Three Ships Mash Tun - a smooth-tasting, bold new invention

Issued by [Heineken Beverages](#)

3 Sep 2021

From a South African distillery famous for innovation, and globally awarded for its top quality whiskies, comes a bold new invention. Three Ships Mash Tun is a smooth new taste, born in the heart of the James Sedgwick Distillery.



“The challenge behind Three Ships Mash Tun was to create a drink that would be a category breaker appealing to sweeter South African palates but still full of complexity,” says Three Ships Whisky marketing manager Meryll Stocks Roos.

Using the ingenuity of the team behind the globally awarded Three Ships Whisky, we invented a drink that’s complex, spicy and easy-drinking. At just 24% alcohol it’s much lighter than traditional whisky.

Three Ships Mash Tun is mellowed in wood and enhanced with flavours of vanilla, toasted oak, maple, orange and cinnamon. It’s perfect to share with good friends, neat, on the rocks or mixed with your choice of soda or cola. “Because it’s an approachable and versatile choice, it’s easy to enjoy as a sun-downer or beyond,” says Stocks Roos.

Three Ships Mash Tun bears a name that might be new to some. The mash tun at any distillery is where malt, water and heat meet to create something special. It’s a place that mirrors the dedication, hard work and innovation of the people at the James Sedgwick Distillery in Wellington.

Three Ships Mash Tun is something new to discover with friends, and sure to become a South African favourite. It retails at R119.99 per 750ml bottle and is available from leading retailers and online liquor stores across the country.

Three Ships Whisky supports responsible drinking. Alcohol not for persons under the age of 18 years.

- **Three Ships Whisky launches a 13-Year-Old Single Malt Cape Ruby Cask finish** 14 May 2024
- **Fosta the sound with Hunter's Premium Cider and Jacquel Culture House** 17 Apr 2024
- **Jim Jeffries brought to you by Big Concerts and powered by Savanna Premium Cider postponed** 9 Apr 2024
- **Heineken Beverages honours history of entrepreneurship** 4 Apr 2024
- **Siyavanna SA - Get ready for the Savanna Comedy Bar 2024 spectacular comeback** 2 Apr 2024

[Heineken Beverages](#)



HEINEKEN Beverages was formed in 2023 following the merger of HEINEKEN South Africa, Distell and Namibia Breweries Limited.

[Profile](#) | [News](#) | [Contact](#) | [Twitter](#) | [RSS Feed](#)

For more, visit: <https://www.bizcommunity.com>