

New white spirits and rum portfolio manager for Pernod Ricard

Melanie Campbell is Pernod Ricard's adventurous new white spirits and rum portfolio manager. Her accolades include receiving a globally recognised award for the best international performance and campaign on Johnnie Walker, which resulted in her feet being engraved in copper on a path at the distillery. Melanie's portfolio includes leading brands such as Absolut, Malibu, Kahlua, and Wyborowa.

For more, visit: <https://www.bizcommunity.com>