

Mikateko Chauke joins African Bank as head of strategic communications and PR

Mikateko Chauke has been appointed as the new head of strategic communications and public relations at African Bank.

Chauke is a seasoned professional who has been in communications, reputation management, stakeholder relations, marketing and advertising for more than 19 years.

Chauke has worked for organisations such as Sasol, FCB Johannesburg, and Ogilvy PR, and played a pivotal role in developing turnaround strategies for clients such as Absa, Capitec Bank, Shell, McDonald's, Siyanda Resources, Nokia Siemens Networks, Momentum Metropolitan Holdings Limited and Anglo American. She will manage the bank's strategic communications around its new brand positioning, due to launch in February.

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