

OFYT appoints Nandi Zuma as new head of PR and exco member

Issued by [Old Friends Young Talent \(OFyT\)](#)

9 Feb 2023

OFYT is thrilled to announce the appointment of Nandi Zuma as their new new head of PR and a member of their executive committee (exco).



Highly regarded in her field, Zuma brings eight years of experience in various PR categories, including Food and Alcohol, Property, Finance, and Corporate.

As head of PR, Zuma will lead the growth of OFYT's PR and influence team, attracting top talent to further bolster the company's expertise. Zuma is dedicated to fostering PR talent and aligns with OFYT's philosophy of growth, not just for their clients and the communication industry but also for the communities they serve. "I am passionate about developing young talent in the industry so that they feel seen, valued, and well-equipped to advance up the corporate ladder," said Zuma.

"We are delighted to have Nandi join our exco as a key member, and we have no doubt she'll make a huge success of her new position as head of PR," said Paul Newman, CEO of OFYT. "Her passion for PR, energy, and drive for success make her the perfect candidate to lead our PR efforts."

Zuma's appointment is effective immediately, and the company looks forward to her contributions to the growth of OFYT.

" **Minimal changes, maximum comfort: Asics Gel-Nimbus 26 shoe** 19 Jan 2024

" **Satrix joins Old Friends Young Talent as their newest client** 26 May 2023

" **Bootlegger appoints Old Friends Young Talent as their creative agency** 16 May 2023

▪ **Old Friends Young Talent wins G-Star RAW SA PR account** 20 Apr 2023

▪ **OFYT appoints Nandi Zuma as new head of PR and exco member** 9 Feb 2023



Old Friends Young Talent (OFyt)

A unique union of global experience and talent from the streets to create fresh, involving, indigenous South African marketing solutions.

[Profile](#) | [News](#) | [Contact](#) | [Twitter](#) | [Facebook](#) | [RSS Feed](#)

For more, visit: <https://www.bizcommunity.com>