

## WPP, Kantar Millward Brown rank SA's most valuable brands

The BrandZ Top 30 Most Valuable South African Brands was recently launched at the Johannesburg Stock Exchange. The study, conducted by WPP and Kantar Millward Brown, identifies and ranks local brands by their dollar value.

















Standard Bank was crowned the country's most valuable brand followed by First National Bank (FNB) and Vodacom in second and third place respectively.

Read more on SA's most valuable brands [here](#).

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