



# Kalahari Ads win a car - draw event



Kalahari Ads Win a Car Competition campaign, which saw two winners drive off in brand new cars yesterday, was a success resulting in an increase in site traffic of 17% for July and an increase in ad placements of 30% for the month.

At the draw event last night, hosted by Marc Lottering, ten finalists participated in a key draw resulting in two winners JP du Toit from Durbanville and Hanne Maria Spiesens from St Lucia who won brand new VW Polo TDIs valued at R225,000 each.

For more, visit: <https://www.bizcommunity.com>