

Winners of the Pioneers of Health Challenge announced

Following its Pioneers of Health Challenge, Good Worldwide Inc has announced the selected winners who will participate in the four-day Pioneers of Health Conference being held in Cape Town at the UCT Graduate School of Business in the V&A Waterfront from 10-13 December 2013.



"The winners are doing some groundbreaking, life changing work in Africa. Their creative thinking around health innovations is having a positive impact on the communities in which they work and could be duplicated in communities around the world," says Casey Caplowe, co-founder and chief creative officer, Good Worldwide. "We are looking forward to spending time with the winners, collaborating, exchanging ideas, seeing other projects at the forefront of health innovation and meeting people that are making a real difference in the South African health landscape."

Winners

The five representatives - one each from South Africa, Tanzania, Mozambique, Kenya and Nigeria - who are spearheading groundbreaking health initiatives will exchange ideas and learn how to elevate and expand their initiatives. The winners are:

- **1. Tomike Health Project, Nigeria** is a social venture that aims to set a new standard for job creation and maternity care in West Africa. It combines business, job training and clinical innovations to create a fully self-sustaining and scalable solution that provides reproductive health and antipoverty services.
- **2. Grassroots Soccer, South Africa** SKILLZ Street (SS) is an all-girls soccer-based programme developed by Grassroots Soccer (GRS). It combines HIV educational activities; sexual and reproductive health; rights (SRHR) knowledge and soccer. It also partners with the Thuthuzela Care Center (TCC) for medical and social services.
- **3. Wild4Life, Tanzania** connects communities in rural Africa to local health services by partnering with non-health organisations with deep roots, broad networks and existing infrastructure.
- **4. Zana Africa, Kenya** creates radically affordable sanitary pads, coupled with free health education for women and girls in East Africa. Fun, standardized, interactive comic-based health pamphlets deliver critical health education so girls make informed decisions and measurably increase their productivity and health.
- 5. APOPO, Mozambique trains rats to detect TB in Tanzania and Mozambique. Combining quality research, social impact and innovation, they deliver a significant intervention in landmine and TB detection. To date, its HeroRATs have detected over 4500 TB patients originally misdiagnosed by local hospitals.

Medical facility tour, expert talks

For the conference in Cape Town, the Western Cape Department of Health is collaborating with Good to connect the winners with health innovations across the Cape Peninsula. The 4-day conference will include a tour of health facilities, including the Khayelitsha Hospital, Groote Schuur and the Chris Barnard Museum.

The conference will also include talks by representatives from the Bertha Institute on 'Systems Thinking in Innovation', neuro-surgeon Ettienne van der Walt and health innovator, Zameer Brey. Photographer, Damien Schumann will present his TB photographic project and all participants will visit the Dunoon Medical Clinic and the Chapel Street Clinic in Woodstock.

For more information, go to $\underline{\text{http://pioneersofhealth.maker.good.is/}}.$

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