

Fiat Chrysler Automobiles appoints a new head of marketing

Fiat Chrysler Automobiles (FCA) South Africa has hired Jason Cleghorn as its new head of marketing across the Alfa Romeo, Jeep, Fiat, Abarth and Fiat brands.

Cleghorn joins FCA from Maserati South Africa, where he was employed as the marketing director for sub-Saharan Africa for the last three years.

For more, visit: <https://www.bizcommunity.com>