

Clockwork Media becomes official South African partner of Webfluential

Clockwork Media has been named as one of Webfluential's official South African partners. The partnership will allow Clockwork to serve its portfolio of clients better, by giving them access to powerful influencer marketing. As an agency focused on attracting and engaging audiences with valuable content, the partnership represents the next natural step of the agency's evolution.

Created specifically for Clockwork Media, Webfluential has recently launched Networks by Webfluential, a tool enabling companies to nurture communities of brand advocates, engage and learn from them and include them in the creative process from day one. The tool also allows detailed data analysis and reporting on influencer communities, adding a new data-driven dimension to content strategy and creative development.

For more information, go to www.clockworkmedia.co.za.

For more, visit: <https://www.bizcommunity.com>