

Sandra Kneubuhler to lead Radisson Hotel Group's new sales structure for SA

The Radisson Hotel Group has appointed Sandra Kneubuhler as its new country director of sales in South Africa. She commenced her hospitality career in 2001 and held various positions in Zambia, Switzerland, Thailand, Doha before and South Africa.

In 2005, she assumed the role of corporate trainee at Hyatt Regency Johannesburg, progressing within the group in roles such as sales manager, revenue manager and acting general manager before successfully launching the group's global sales office as the global sales director: Africa, a position she held since January 2015.

Drawing on her extensive sales experience and local market insight, Kneubuhler will lead Radisson Hotel Group's new sales structure for South Africa and will continue to be based in Johannesburg.

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