

TEAMtalk Media to represent Barclays Premier League audio rights

TEAMtalk Media, a subsidiary of the Ole! Media Group (OMG), has announced a partnership with the world's biggest sports radio station, talkSPORT, which will see TEAMtalk media distribute audio rights across Sub-Saharan African markets. talkSPORT, the exclusive global audio partner of the Premier League as well as the official global audio licensee of the FA Cup and Capital One Cup has secured the audio rights until May 2019.

All 380 Barclays Premier League matches each season will be made available to partners to purchase for broadcast on digital and mobile platforms including along with select Cup matches. The audio rights include live match commentary of all 380 Barclays Premier League matches per season along with bespoke audio content including daily bulletins, weekly preview and highlights shows.

For more, visit: <https://www.bizcommunity.com>