

New appointments at Multichoice, Nigeria

Multichoice, Nigeria has announced a trio of new appointments.

Ade Adefeko has been appointed Head of Corporate Communications and Public Affairs. He is a 1990 language graduate from the University of Port Harcourt, Rivers State and has a distinguished career in banking in the field of marketing and in IT. He is proficient in four international languages (German, Portuguese, Spanish and French) and is a columnist for *Brand Faces* magazine and a guest writer for monthly business newsletter, *Bottom Line*.

Adebanji Adekanye has been appointed Head of Human Resources. He holds a Bachelor of Science degree (B.Sc.) in Political Science, plus an LLB degree and has been recently called to the bar.

He has over 15 years industry experience in the human resources and management field, has attended several professional training programmes and is currently undergoing training as an alternative dispute resolution (ADR) practitioner.

Elizabeth Amkpa has been appointed Head of Sales. She is a 1985 graduate of Communication Arts from the University of Cross River State, Uyo, now the University of Uyo, Akwa Ibom State. She also holds a professional development diploma in management studies and an MBA from the University of Sunderland also in the UK. She has also had extensive training on customer relationship management, sales, innovation and business development while in the UK. She has extensive experience in the banking field in senior management positions.

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