

BlankPage Publishing unveils two B2B new apps

Shortly after its launch, BlankPage Publishing has unveiled two new apps; Retail Brief Africa and Med Brief Africa. The Retail Brief Africa app provides users with segmented news on a daily basis as well as allow users access to product activation information, retailers are also given the option to use traditional banner exposure and article sponsorship to reach users.

Med Brief Africa, on the other hand, is aimed at medical professionals and focuses on practice management, company, and product news with medico-politico style journalism and limited clinical content. It also features events listings, CPD, and DR specific classifieds.

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