

Neo@Ogilvy SA appoints Nic van den Bergh as commercial head

Van den Bergh's primary responsibility will be to develop mobile marketing projects that leverage both Neo@Ogilvy and Strike Media on a national basis, as well as collaborate with Ogilvy & Mather Cape Town client, WeChat, to enable O&M and Neo@Ogilvy clients to develop a meaningful presence on the WeChat platform.

For more, visit: <https://www.bizcommunity.com>