

Who's got power to decide on what to divest?

Competition tribunal VS Organisations.

I read with interest the article on Business Day about a call to Distell to dispose off some of their brands to BEE companies. Some of these brands I understand are most valuable brands, which took years of hard-work and lot of money invested in building them. I agree 100% with divestment of some of their brands after a merger with SFW. I would like some clarity as to whether competition tribunal has any power at all to select specific brands to be disposed of. I thought that they have the power to identify competition problem with the number of brands held by a company and recommend divestment of some of those, but not choose which ones to dispose of. I need some clarity on this.

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